



SACC-USA



USA & SWEDEN

USA



331.9 million (2021)



\$23.32 trillion (2021)
Per capita: \$70.248.63



The United States is a recognized leader in research and development (R&D), and registers more international patents than any other country.

SWEDEN



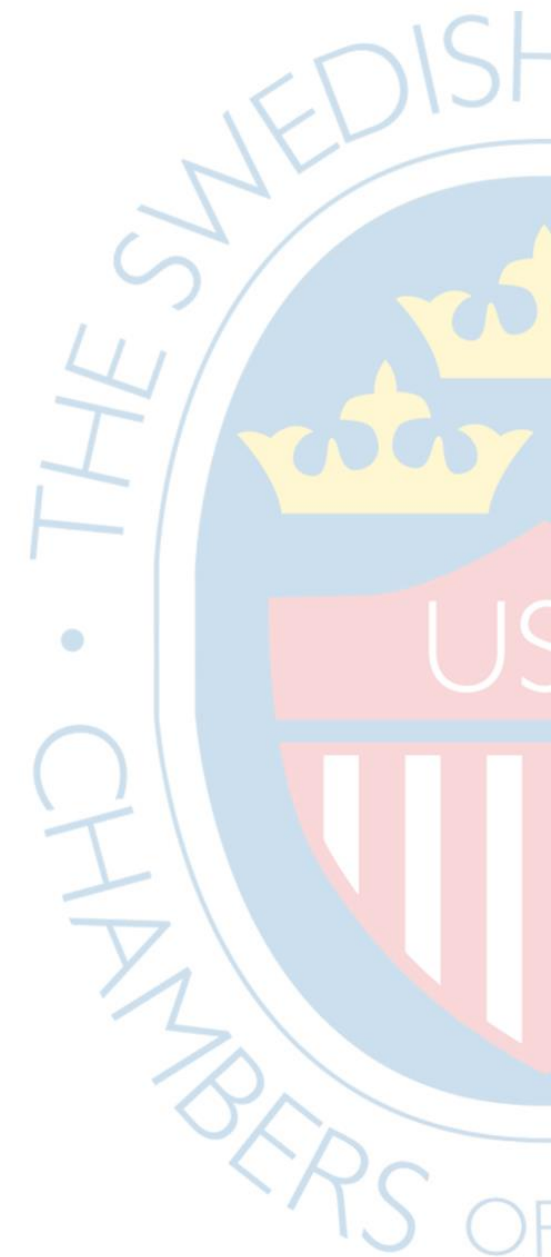
10.42 million (2021)



\$635.7 billion (2021)
Per capita: \$61.028.74



Sweden is recognized by a number of international indexes as one of the most innovative countries in the world.





USA & SWEDEN



Sweden **recognized** the United States in 1783 by signing a treaty negotiated by Benjamin Franklin. Diplomatic relations were established in 1818 and have remained unbroken since that time.



Sweden and the United States share a focus on **innovation** as a driving force for economic growth and job creation.

After Silicon Valley, Stockholm has the second largest number of billion-dollar startups per capita in the world!



Economic interactions between Sweden and the United States create significant job opportunities in both countries. Swedish investments in the US and American investments in Sweden contribute to job creation and economic growth, spanning various sectors.



The United States is **Sweden's largest trading partner** outside Europe and the third largest export market for Swedish companies.



Sweden is one of the **largest** investors per capita in the United States.



Approximately **25 percent** of Swedish companies' global revenue comes from the United States (2019).





SACC-USA

ABOUT SACC



SACC-USA is a **key player** in the development of trade relations and investment opportunities between Sweden and the United States.



As the **second largest** European Chamber of Commerce in the United States, we are here to help your company find the right contacts to enter, access and expand on the U.S. market.



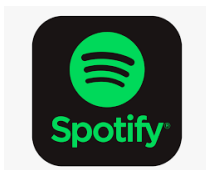
Our members enjoy the benefits of being part of a greater **Swedish-American business community**, getting business referrals from valuable SACC connections, as well as access to our regional, national, and international network.





SACC MEMBERS

A SELECTION OF BUSINESS & CORPORATE MEMBERS IN THE SACC NETWORK





SACC-USA PROGRAMS

WHAT SACC CAN OFFER YOU



Events



Business Intelligence



SIREUS



Trade Delegations

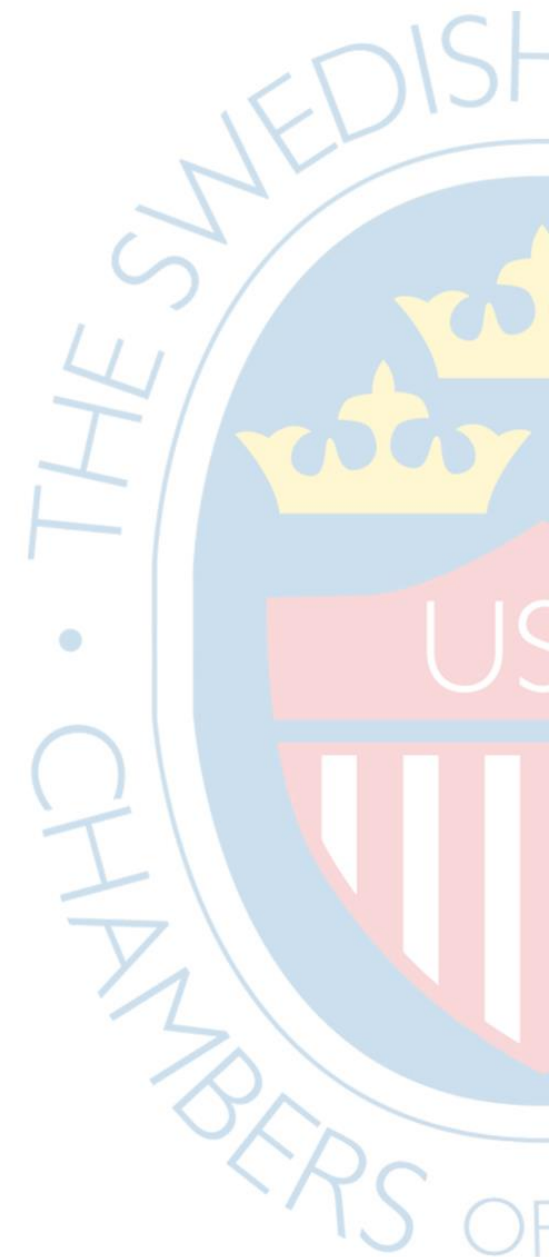


Talent Mobility



Marketing Services

Promoting and accelerating trade, commerce and investments between Sweden and the United States





EVENTS

MEMBER PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES



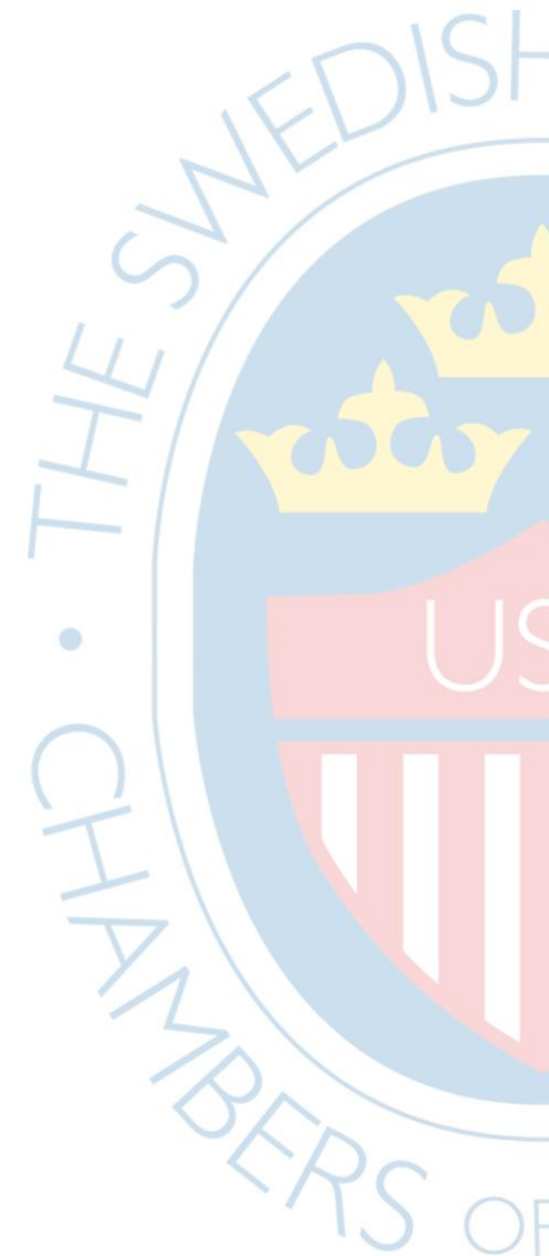
Flagship events – the Executive Forum and SACC Summit flagship events are always highlighting Sweden as a technologically advanced country that values innovation and sustainability. By sponsoring one of these events, you will reach a nationwide and **transatlantic network of Swedish-American corporate and business leaders**. SACC-USA organizes two flagship events every year, and the next one on the calendar is the highly anticipated SACC SUMMIT 2023, scheduled to take place the 13-15 September in Detroit.



Our events calendar, including over **200 events annually**, provides networking and professional development opportunities, including seminars, conferences, luncheons, and dinners where you have the chance to meet top executives, experts and pundits in our considerable network.



Young Professionals events – Our regional Young Professionals events aim to build strong, long-term, social and **professional networks between students and young professionals**. YP is an arena for formal and informal meetings that enriches young people with information and experiences that are relevant in building a professional network. The YP events include company visits, seminars, networking happy hours, and workshops.





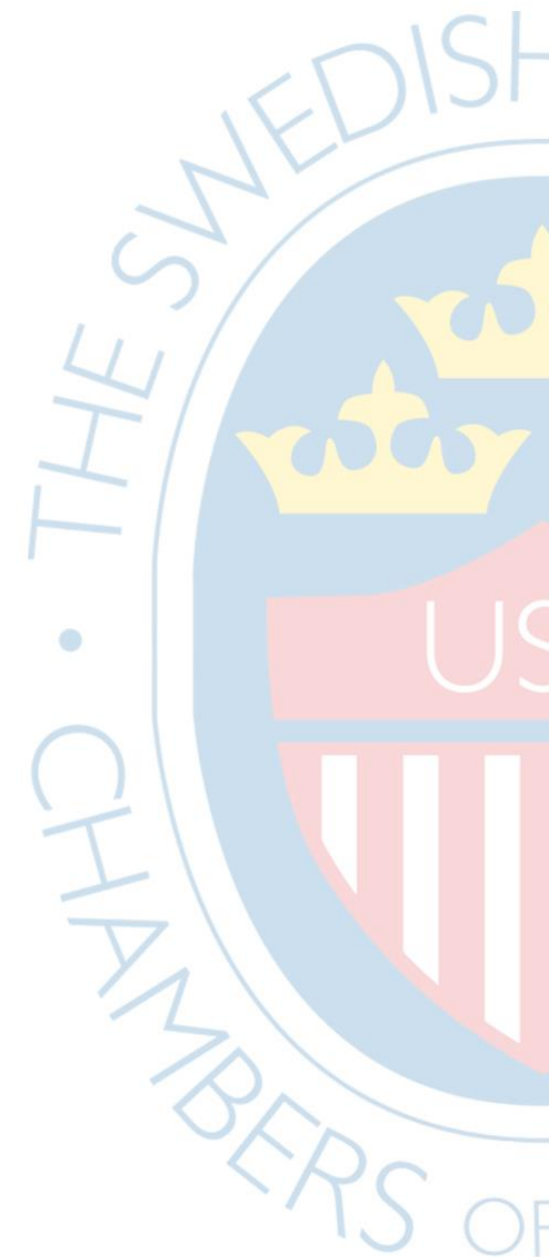
sireus

A SACC-USA PROGRAM

SIREUS, a three-year long collaboration project between SACC-USA and 13 Swedish universities, focuses on knowledge exchange in innovation, science and entrepreneurship and increased talent mobility for students and researchers between Sweden and the USA.

By capitalizing on existing regional infrastructure within SACC-USA, accessible tools for talent mobility and an intensified collaboration between universities and the private sector, this platform will:

- Increase the number of students, trainees and researchers participating in exchange programs between Sweden and the U.S.
- Increase the knowledge exchange through new and strengthened collaborative projects of research and innovation.
- Strengthen the attractiveness of Sweden as a destination for studies, research and internships.





SACC MEMBERS

SIREUS MEMBERS ARE PART OF THE SACC NETWORK



CHALMERS
UNIVERSITY OF TECHNOLOGY



UNIVERSITY OF
GOTHENBURG



JÖNKÖPING UNIVERSITY



**Karolinska
Institutet**



**LUNDS
UNIVERSITET**



Mittuniversitetet
MID SWEDEN UNIVERSITY



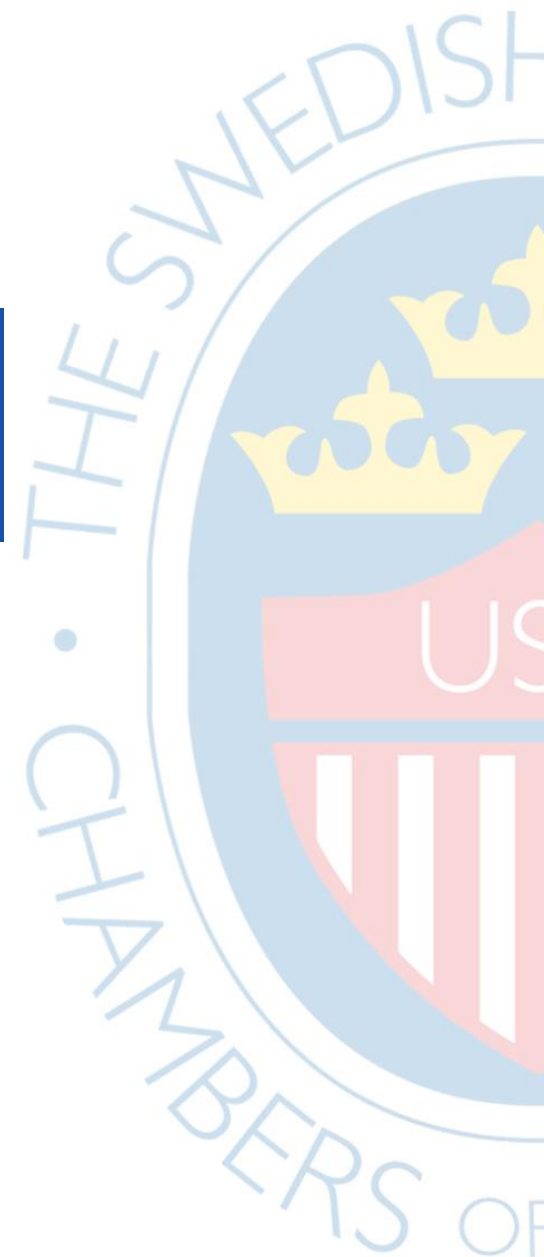
**Mälardalen
University**



**Stockholm
University**



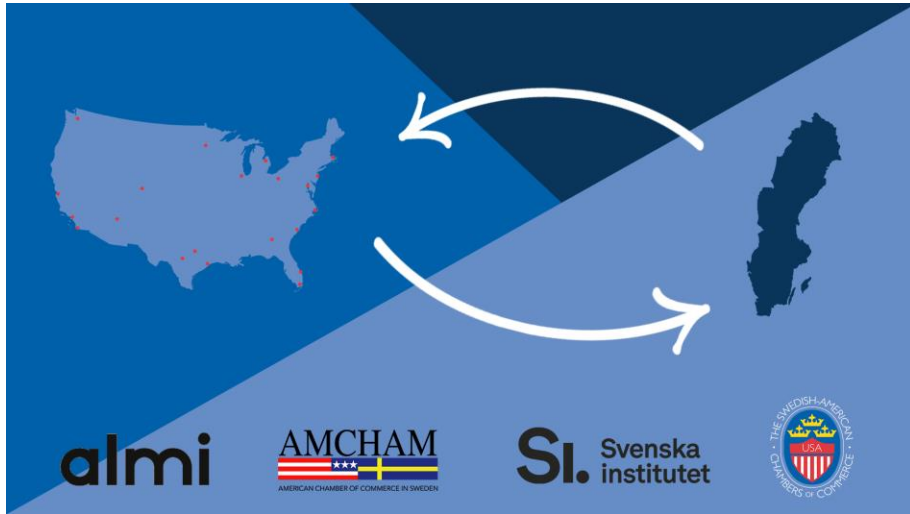
UPPSALA
UNIVERSITET



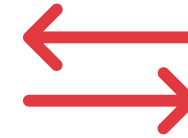
Promoting and accelerating trade, commerce and investments between Sweden and the United States



TALENT MOBILITY



The ability to **attract foreign investment, talent, and visitors** is one out of five strategic goals in Sweden's export and investment strategy.



SACC-USA's **bilateral talent mobility program** provides concrete tools for implementing talent mobility between Sweden and the United States:

- J-1 visa service for Swedes, as well as Finnish, going to the United States for practical training in member companies
- We help U.S. Talent transition to Sweden, providing them with assistance of obtaining the Swedish work permit for training.



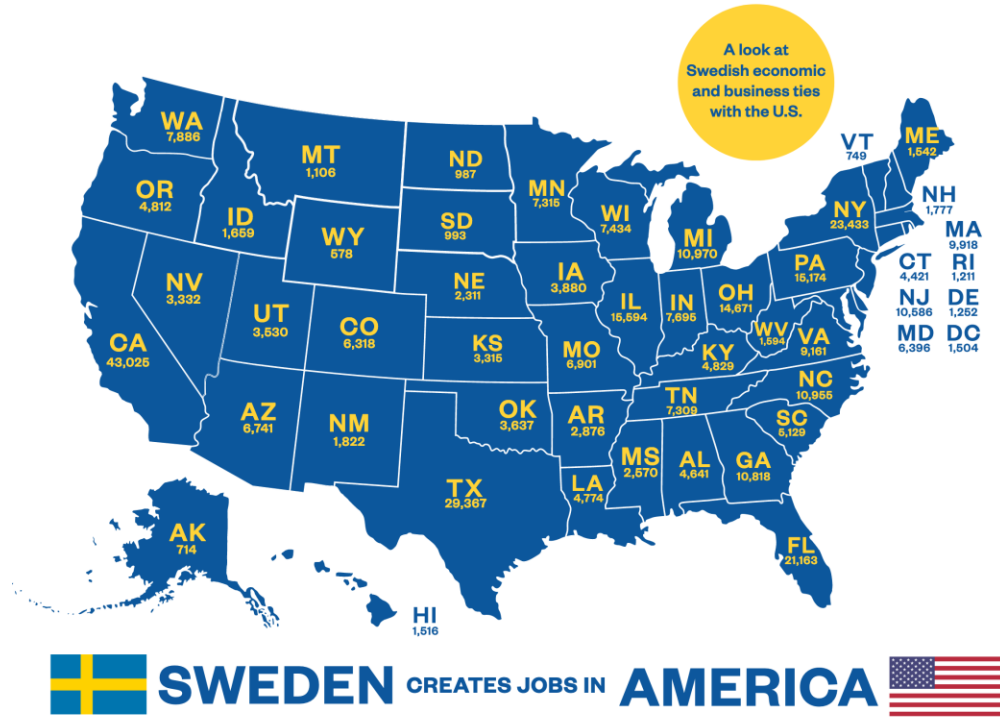
Having young people engaged in practical training, studies, and knowledge exchange in both directions raises Sweden's image as a destination for study, research, and work. With a membership in SACC-USA, you contribute to SACC-USA's ability to **promote Swedish higher education in the United States.**



TALENT MOBILITY



BUSINESS INTELLIGENCE



Stakeholder mapping



Market research



Reports

Sweden Creates Jobs in the U.S.
Business Climate Survey



TRADE DELEGATIONS

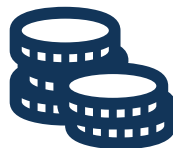
EXPLORE THE US MARKET, GAIN VALUABLE KNOWLEDGE AND BUSINESS CONNECTIONS



Thanks to our extensive regional chamber network, we can leverage our strong local knowledge and networks to tailor trade and business delegations and visiting programs to **target your company's needs and objectives**, making the most of your trip to the United States.



We can introduce you to top-level executives at U.S. headquarters. Meet with industry experts and learn from those who are already established to **accelerate your potential** on the US market.



We are well-equipped to match you with the right investors and get you in contact with the **accelerators and incubators** best suited for your objectives.



Some of the world's best universities, think tanks, and research centers are located in the United States. Meetings with **top universities and think tanks** is a way to gather inspiration and generate new ideas. We have the connections to secure the meetings that will give you access to the latest in research.



We have the network to arrange meetings with top lobbyists who can help you **navigate the U.S. policies, laws and regulations** in your industry. Get access to the people who can help you educate lawmakers and elevate your issues to the next level.



MARKETING SERVICES

WHAT WE OFFER



Get valuable digital exposure to our network through a featured article in our newsletter, E-Currents, distributed through our mailing list with around **6000 subscribers**, published on our website and across all our social media channels.



We feature our members across all social media channels – Facebook, LinkedIn, Instagram, Twitter, and YouTube – where we have a uniquely influential following, and **more than 9,200 followers**.



We collaborate with several Swedish and American media outlets where we set up interviews for radio, web-TV, and newspapers, whether it is during an event or through other requests we can help you tailor it to your specific communication goals.

