



## Conference theme: Academia and Soft Diplomacy

*In today's environment, democracies are challenged in sustaining collaboration in the face of conflict and competition. Academia is a critical stakeholder in maintaining free collaboration and cooperation. The SIREUS CHANCELLOR'S forum focuses on bringing together thought leaders across government, industry, and academia to share their perspectives on how best a US-Sweden network can support democracy through soft diplomacy.*

SIREUS is holding an executive-level international academic conference in Washington DC from February 21st to 22nd, 2023. The conference is the first executive-level bilateral conference that SIREUS is organizing and will be co-hosted by the Embassy of Sweden. This is an invitation-only event for 40-50 senior executive-level delegates from Swedish and American academia, as well as from government. The SIREUS Affiliated Companies program will be launched at the conference, with the attendance of executives from select companies with high-level research needs.

The conference will commence with a dinner on Day 1. Speakers during the evening will welcome the delegates and set the scene for the conference. Day 2 of the conference will be held at House of Sweden, with a full-day agenda culminating with a buffet-style dinner.

### AGENDA

Day 1, February 21st, 2023

6:45 PM Dinner at The University Club, Washington DC

Evening speakers will be from the Embassy of Sweden, the US Government, and from Academia.

- H.E. Karin Olofsdotter, Ambassador of Sweden to the United States
- Kei Koizumi, Principal Deputy Director for Policy, White House Office of Science and Technology Policy
- Jan-Ingvar Jönsson, President, Linköping University, Linköping, Sweden
- Mark Wrighton, President George Washington University, Washington, DC

Day 2, February 22nd, 2023

Venue: House of Sweden, Washington, DC

8:30-9 AM Registration and Breakfast

9 -9:20 AM Welcome and opening remarks by Karin Olofsdotter, Ambassador of Sweden to the United States, Signhild Arnegård Hansen, Chair of SACC-USA and Christer Bergman, Program Director SIREUS

9:20-10:30 AM Academia's role in International Collaboration and Leadership

What is the role of academia and what are the key success factors for an effective international academic collaboration. What are the requirements, lessons learned and ideas about successful and sustainable international leadership for the future.

Moderator – Barry Pavel, RAND Corporation

Keynote Speech: Marianne Craven, U.S. Department of State.

Panel:

- Lisa Montoya, University of Texas at San Antonio, San Antonio, Texas
- Ann-Charlotte Larsson, Linnaeus University, Växjö, Sweden
- Asif Chaudhry, Washington State University, Pullman, Washington
- Stefan Östlund, KTH Royal Institute of Technology, Stockholm, Sweden

10:30-11 AM Short Break

11-11:30 AM Enriched learning environments via music and arts

Eva Bojner Horwitz, KMH The Royal College of Music & Karolinska Institutet, Stockholm, Sweden and Julia Langley, Georgetown University, Washington, DC

11:30 - 12:30 PM Lunch and networking

12:30 – 1:50 PM Bridging Research to Industry Key Research Trends

What are the areas of key research fundamentals and what are the key areas of interest from industry, when building a more successful, safe, and democratic global society. How does Academia get involved? What kind of partnerships are being forged?

Moderator – Jaclyn Shaw, UTSA

## Keynote Address – Industry Research Trends

Jan Söderström (Ericsson) and Gerald Charlwood (SAAB)

### Panel:

- Mark Rudnicki, Michigan Technological University, Houghton, Michigan
- Marcus Lindahl, Uppsala University, Uppsala, Sweden
- Richard Cowburn, Karolinska Institutet, Stockholm, Sweden
- George Chiu, Purdue University, West Lafayette, Indiana
- Christopher Rhodes, AstraZeneca, United States

## 1:50-2:20 PM We Hear You—A Climate Archive

Helene Larsson Pousette, Embassy of Sweden & Ashanee Kottage, Georgetown University

We Hear You—A Climate Archive is a collaboration between two faculties at Georgetown University - The Earth Commons and the Laboratory for Global Performance and Politics, the Embassy of Sweden in Washington, D.C. and Dramaten (The Royal Dramatic Theatre of Sweden).

## 2:20-2:40 PM Short Coffee Break

## 2:40-3:50 PM Addressing Global Challenges - From Academia to Application

Thought leaders discuss their perspectives on how academic researchers serve as critical partners in addressing challenges and conflicts of today. Topics like AI, cyber research, data analytics, and energy provide critical support to present and future needs for a wide range of economic and security issues impacting national, bilateral, and global efforts.

Moderator – Christer Bergman, SIREUS

Keynote Address – AI/Big Data/ Social impact.

José-Marie Griffiths, Dakota State University, Madison, South Dakota

Marcus Liwicki, Luleå Technical University, Luleå, Sweden

### Panel:

- Sandra Haynes, Washington State University, Richland, Washington
- Lena Eskilsson, Lund University, Lund, Sweden
- Niklas Myhr, Chapman University, Orange, California
- Torbjörn Lundh, Gothenburg University, Gothenburg, Sweden

## 3:50-4:10 PM Refreshment and networking

#### 4:10-5:20 PM Research Funding for International Collaboration

Research funding and funding organizations play an important role in facilitating international research collaboration. Which are the main actors for funding transatlantic R&D cooperation? Which programs can be used to finance collaboration under the SIREUS umbrella? We will hear from experts and discuss what works well and what can be improved. There will be room for input from the participants to the funding organizations.

Moderator – Maria Brogren, Embassy of Sweden

Panel:

- Florent Bernard, Delegation of the European Union to the United States
- Anne Emig, The National Science Foundation, Washington, DC
- Fredrik Göthe, Swedish Research Agency Vinnova, Stockholm, Sweden
- Jenny Majidyar, Embassy of Sweden, Washington D.C.

#### 5:20-5:30 PM Summary & Conclusion

Maria Brogren, Embassy of Sweden & Christer Bergman, SIREUS, and Jan-Ingvar Jönsson, Linköping University, Sweden.

#### 5:30-7 PM Networking & Buffet Style Dinner and Speakers

Dinner is hosted by Karin Olofsdotter, Ambassador of Sweden to the United States.