



*Boulder, Colorado*

## **SIREUS Entrepreneurs Forum in Colorado, February 2023**

### **AGENDA**

## Pre-Event

**February 13th 4-6PM**

*Venue: Lobby at St Julien Hotel & Spa, 900 Walnut St, Boulder, CO 80302*

### **Happy Hour and Jazz with Cooley, LLP**

Welcome mingle at one of the iconic hotels in downtown Boulder with views of the Flatiron Mountains. This event is generously hosted by Cooley LLP, one of the world's leading law firms. Dr Mike Nelson, one of Colorado's top business lawyers with clients in various industries including quantum and life sciences, will be joining together with his team. Take the chance to ask all your questions!

## Day 1

**February 14th ,2023**

*Venues: Black Lab X, Boulder, CO, 3550 Frontier Ave STE D, Boulder, CO 80301 and Venture Partners, 4845 Pearl East Circle, 3rd floor, Boulder, CO 80301*

### **11AM-1PM Welcome Reception at Black Lab X**

Startup teams; please prepare a 2-3 minute pitch

University staff; please prepare a short introduction about UU, SU, LU, LiU

Introduction to the Colorado tech ecosystem presented by State of Colorado Office of Economic Development and International Trade

Rama Haris, Christian Thomas, Rachel Rose

Panel Discussion - Boulder as a place to grow your startup

Scott Sternberg, Executive Director, Boulder Chamber

Mary Austin, Executive Director, Colorado Cleantech Industries Association

Mark Lupa, Managing Partner, BuffGold Ventures

Magnus Gunnarsson, Product & Business Dev. Advisor - Digital Health

Lunch mingle and tour of Black Lab Sports

### **1.30-3.30 PM Venture Partners Founder's Mingle (Venture Partners Office)**

Listen to Boulder founders and their entrepreneurial journeys:

1.30PM Dr. Jerome Fox, Founder, THINK Bioscience

2PM Dr. James Welz, Founder, Cascade Biocatalysts

2.30PM About Venture Partners - Presentation by Managing Director Bryn Rees

3-3.30PM Fika mingle with Venture Partners team and founders

### **3.30 SACC Arizona President on Business Opportunities in Arizona (VP Office)**

Joacim Mattisson, President, SACC Arizona

## **Day 2**

### **February 15th, 2023**

*Venues: Black Lab X, Boulder, CO, 3550 Frontier Ave STE D, Boulder, CO 80301 and Range Restaurant, 918 17th St, Denver, CO 80202*

#### **10-11AM Inspirational talk with CEO of Kognity**

Hugo Wernhoff is the founder and CEO of a highly successful Swedish startup established in the USA with presence in 120+ countries and that has successfully grown to 100+ employees with offices in Boulder where Hugo is based.

Short break with lunch, refreshments and mingle with Hugo

#### **11.30-12.15 Presentation and Q&A With Elyse Blazeovich, President and CEO, Colorado Bioscience Association (CBSA)**

CBSA creates co-opportunity for the Colorado life sciences community. It is the meeting place for Colorado's active and flourishing life science industry with members representing big pharma, medical device companies, academia, and various startups in the life science sector. Elyse is the CEO, and is also an entrepreneur in the life science sector, she will speak about the Colorado life science industry, as well as her own company building journey.

12.15-1 Mingle with Elyse

#### **1-4PM Transport to Denver and refreshment break (hotel transit for those moving to Renaissance Denver Hotel)**

#### **4-6PM Destination Startup® VIP Pre-Event exclusively for founders and investors**

Invite-only event for founders and investors sponsored by Silicon Valley Bank. Held at Range Restaurant in Denver. Drinks and heavy appetizers provided.

Registration link [here](#).

## **Day 3**

### **February 16th, 2023**

*Venue: Renaissance Downtown City Center Hotel, 918 17th St, Denver, CO 80202*

#### **7.30AM-7PM Destination Startup® (please see [website](#) for program updates and registration)**

7:30 AM Welcoming Remarks

7:45 AM Morning Keynote—University Faculty Founder Success Stories

8:30 AM Technology Showcase Begins (tracks by sector)

noon KEYNOTE: Investors Talk Back—Getting Funded out of the Lab (including lunch)

1:30 PM For entrepreneurs: Technology Showcase Continues (tracks by sector)

1.30PM For university personnel: Roundtable discussion – best practices in supporting university based startups (including Swedish universities, CU Boulder, Colorado State University, CU Anschutz (medical campus), University of Arizona, University of Utah, University of Nebraska Medical Center, University of New Mexico).

4:30 p.m. I-Corps™ Lightning Round: three-minute pitches on the latest innovations from the top university laboratories in the West

5 p.m. It's a Wrap: Happy Hour: On the mezzanine of the historic Colorado National Bank building (Renaissance Denver Downtown City Center Hotel)

7 p.m. End of event

## Day 4

February 17th, 2023

*Venue: The Commons on Champa, Denver's Startup Hub.*

*1245 Champa St, Denver, CO 80204*

### **9AM-1PM Soft Landing in the USA - Denver Economic Development and Opportunity**

09:00 - 09:45 Welcome/Opening Remarks – Denver Economic Development and Opportunity: Deborah Cameron, Chief Business Development Officer & Stephanie Garnica, Director of Global Business Development

09:45 - 10:45 Colorado Thought Leaders Forum: Xan Peterson

10:45 – 11:45 Ben Roxborough – Understanding and Protecting Intellectual Property in the U.S.

11:45 – 12:45 Madison Taylor Marketing – How to promote and market your product/service in the U.S.

Refreshments and lunch generously provided by the City of Denver



*Denver, Colorado*