



## Steering Committee – September 5<sup>th</sup>, 2023

### Agenda

- Welcome
  - Minutes from last meeting
- Progress Report
  - Events & Activities
  - Thematic Areas and Research
  - SIREUS Affiliation of American Universities
  - SIREUS Affiliation of Companies
- Decision / Discussion / Information
  - Financial Report
  - KTH
  - New SIREUS (Associated) members
  - SIREUS "2nd half"
- AOB & Next meeting

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## SIREUS Progress Report

- Events
  - May 31<sup>st</sup> (NAFSA) Mingle event @ HoS
  - Study in Sweden Road Show (NYC, WA and CA) November 2<sup>nd</sup>, 4<sup>th</sup> and 7<sup>th</sup>
  - SIREUS VIRTUAL forum is being planned (“Research, Knowledge and Innovation”)
  - SIREUS ENTREPRENEURS forum in CO (March 2024)
  - SIREUS CHANCELLORS forum preliminary March 21<sup>st</sup>, 2024, MDU – Eskilstuna
  - Innovation “scouting” Tour TX, spring 2024 being planned
- Academic delegation from UTSA to JU, GU and Chalmers – May 22<sup>nd</sup> – 25<sup>th</sup>
  - Follow up
- Thematic areas – released and launched on website
  - Real and needed focus of areas for SIREUS
  - SIREUS members links first, then Affiliated links
- Strategic Platform items – not yet decided on the forum/format for this topic
  - National Security risks, Export control, Academic freedom, Risk awareness, social aspects for researchers, Research funding
- SIREUS Affiliation of American Universities
- SIREUS Affiliation of Companies being introduced – soft launch

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# STUDY IN SWEDEN

MEET TOP SWEDISH UNIVERSITIES

sireus *forum*

Nov 2, 2023  
@ SACC NY

Nov 4, 2023  
@ WSU Pullman

Nov 5, 2023  
@ WSU Vancouver

Nov 7, 2023  
@ Chapman, CA



Embassy of Sweden  
Washington



**SI.** Svenska  
institutet

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## **SIREUS VIRTUAL forum**



**Target Audience:** Researchers, innovators and entrepreneurs affiliated with SIREUS member universities and affiliated universities.

**Content:** SIREUS VIRTUAL forum will invite relevant subject matter experts to give presentations about a topic that would be relevant for the chosen audience so researchers, innovators and entrepreneurs can gain further insights and create a stronger collaboration between the U.S. and Sweden.

**Day:** SIREUS VIRTUAL forum is planning to have an event one day every month. The preliminary day would be the second Tuesday of every month.

**Platform:** The forum is planned to be on Microsoft Teams.

**Marketing:** There will be extensive work to market the SIREUS VIRTUAL forum and create an audience because it's a completely new concept.

*We need "Program Board", 2-3 interested university staff.*

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## **SIREUS Progress Report (continued)**

- SIREUS Affiliation of American Universities
  - MOU signed: Michigan Tech, UTSA, Dakota State, Gustavus Adolphus, Chapman University, Tufts, Washington State University, Purdue, Virginia Tech and **Penn State University**
  - MOU verbal agreed: Colorado Boulder
  - MOU proposed: Kennesaw State, Rutgers, George Washington University, and George Mason University
  - New contacts: Georgia Tech, University of Washington, Georgetown University, University of Hawaii, North Park University, American University and Catholic University
  - MOU not agreed: UMD

## About the SIREUS Affiliation of Companies:

### What we do:

The SIREUS Affiliation of Companies is a strategic network of companies that are interested in participating and collaborating in high-end research collaborations and offering internships to Swedish students and researchers.



### Our aim:

The aim of the SIREUS Affiliation of Companies program is to build strategic industry partnerships between academia and industry within the advanced research landscape and foster increased talent mobility between Sweden and the U.S.

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## **SIREUS Decision / Discussion / Information**

- Financial Report
- KTH
  - Letter from KTH discontinue SIREUS membership
- DIS ([www.disabroad.org](http://www.disabroad.org))
  - "Danish Institute for Study Abroad" 1959
  - => "Study Abroad in Scandinavia" 2016
  - => DIS Copenhagen and DIS Stockholm
  - Can DIS be involved ???
  - Proposal - feedback
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## SIREUS OUTLOOK JUNE

CB Forecast update July 5, 2023

|                              | REVENUES   |              |            |               |               | EXPENSES   |              |            |               |               | RELEVANT NETS |              |             |              |               |
|------------------------------|------------|--------------|------------|---------------|---------------|------------|--------------|------------|---------------|---------------|---------------|--------------|-------------|--------------|---------------|
|                              | 2022       | Year to date | Forecast   | Budget        | Fcst - Budget | 2022       | Year to date | Forecast   | Budget        | Fcst - Budget | 2022          | Year to date | Forecast    | Budget       | Fcst - Budget |
| UP University Fees           | \$ 258,810 | \$ 253,650   | \$ 280,000 | \$ 280,000.00 | \$ -          |            |              |            |               | \$ -          | \$ 258,810    | \$ 253,650   | \$ 280,000  | \$ 280,000   | \$ -          |
| UP Government Support        | \$ 19,287  | \$ 21,780    | \$ 41,780  | \$ 160,000.00 | \$ (118,220)  |            |              |            |               | \$ -          | \$ 19,287     | \$ 21,780    | \$ 41,780   | \$ 160,000   | \$ (118,220)  |
| UP Program Director          | \$ -       |              |            |               | \$ -          | \$ 56,527  | \$ 42,000    | \$ 84,000  | \$ 84,000.00  | \$ -          | \$ (56,527)   | \$ (42,000)  | \$ (84,000) | \$ (84,000)  | \$ -          |
| UP Project Manager USA       | \$ -       |              |            |               | \$ -          | \$ 18,513  | \$ 41,059    | \$ 41,059  | \$ 100,000.00 | \$ (58,941)   | \$ (18,513)   | \$ (41,059)  | \$ (41,059) | \$ (100,000) | \$ 58,941     |
| UP Payroll Taxes             | \$ -       |              |            |               | \$ -          | \$ -       | \$ 4,024     | \$ 4,024   | \$ -          | \$ 4,024      | \$ -          | \$ (4,024)   | \$ (4,024)  | \$ -         | \$ (4,024)    |
| UP Project Manager SWE       | \$ -       |              |            |               | \$ -          | \$ -       |              | \$ 0       | \$ 10,000.00  | \$ (10,000)   | \$ -          | \$ -         | \$ -        | \$ (0)       | \$ (10,000)   |
| UP SACC Exex Dir Share       | \$ -       |              |            |               | \$ -          | \$ 13,408  | \$ 12,167    | \$ 21,600  | \$ 21,600.00  | \$ -          | \$ (13,408)   | \$ (12,167)  | \$ (21,600) | \$ (21,600)  | \$ -          |
| UP Client Success SWE        | \$ -       |              |            |               | \$ -          | \$ -       |              | \$ -       | \$ -          | \$ -          | \$ -          | \$ -         | \$ -        | \$ -         | \$ -          |
| UP Regional Efforts          | \$ -       |              |            |               | \$ -          | \$ 3,100   | \$ 4,246     | \$ 20,000  | \$ 38,000.00  | \$ (18,000)   | \$ (3,100)    | \$ (4,246)   | \$ (20,000) | \$ (38,000)  | \$ 18,000     |
| UP J1 Trainee Service Fee    | \$ -       |              |            |               | \$ -          | \$ 4,500   | \$ -         | \$ 4,500   | \$ 4,500.00   | \$ -          | \$ (4,500)    | \$ -         | \$ (4,500)  | \$ (4,500)   | \$ -          |
| UP Special Resources         | \$ -       |              |            |               | \$ -          | \$ 4,535   | \$ 1,188     | \$ 12,500  | \$ 22,500.00  | \$ (10,000)   | \$ (4,535)    | \$ (1,188)   | \$ (12,500) | \$ (22,500)  | \$ 10,000     |
| UP Conference fees           | \$ -       |              |            |               | \$ -          | \$ 16,153  | \$ 30,736    | \$ 35,000  | \$ 35,000.00  | \$ -          | \$ (16,153)   | \$ (30,736)  | \$ (35,000) | \$ (35,000)  | \$ -          |
| UP Conference Participation  | \$ -       |              |            |               | \$ -          | \$ 2,375   | \$ 395       | \$ 5,000   | \$ 10,000.00  | \$ (5,000)    | \$ (2,375)    | \$ (395)     | \$ (5,000)  | \$ (10,000)  | \$ 5,000      |
| UP SACC Corporate Membership | \$ -       |              |            |               | \$ -          | \$ 65,400  | \$ 50,400    | \$ 70,000  | \$ 70,000.00  | \$ -          | \$ (65,400)   | \$ (50,400)  | \$ (70,000) | \$ (70,000)  | \$ -          |
| UP Office                    | \$ -       |              |            |               | \$ -          | \$ 39,453  | \$ 32,260    | \$ 40,637  | \$ 40,637.00  | \$ -          | \$ (39,453)   | \$ (32,260)  | \$ (40,637) | \$ (40,637)  | \$ -          |
| UP Director Travels          | \$ -       |              |            |               | \$ -          | \$ 8,656   | \$ 2,628     | \$ 17,000  | \$ 20,000.00  | \$ (3,000)    | \$ (8,656)    | \$ (2,628)   | \$ (17,000) | \$ (20,000)  | \$ 3,000      |
| UP Project Manager Travels   | \$ -       |              |            |               | \$ -          | \$ -       | \$ 2,208     | \$ 2,208   | \$ 4,944.00   | \$ (2,736)    | \$ -          | \$ (2,208)   | \$ (2,208)  | \$ (4,944)   | \$ 2,736      |
| UP Miscellaneous             | \$ -       |              |            |               | \$ -          | \$ 20,799  | \$ 4,553     | \$ 8,000   | \$ 10,000.00  | \$ (2,000)    | \$ (20,799)   | \$ (4,553)   | \$ (8,000)  | \$ (10,000)  | \$ 2,000      |
|                              | \$ 278,097 | \$ 275,430   | \$ 321,780 | \$ 440,000    | \$ (118,220)  | \$ 253,419 | \$ 227,865   | \$ 365,529 | \$ 471,181    | \$ (105,652)  | \$ 24,678     | \$ 48,193    | \$ (43,749) | \$ (31,181)  | \$ (12,568)   |

### BALANCE SHEET OUTLOOK

|                             | ACTUAL            |                   | YTD |  |
|-----------------------------|-------------------|-------------------|-----|--|
| ASSETS                      | 12/31/2022        | 2023-06-31        |     |  |
| US Bank Account             | \$ 52,484         | \$ 46,871         |     |  |
| Accounts Receivable         | \$ 21,839         | \$ 40,000         |     |  |
| Other Current Assets        | \$ -              | \$ -              |     |  |
| Right-of-use Lease          | \$ 80,100         | \$ 80,100         |     |  |
| <b>Total Current Assets</b> | <b>\$ 154,423</b> | <b>\$ 166,971</b> |     |  |
| <b>Fixed Assets</b>         | <b>\$ -</b>       | <b>\$ -</b>       |     |  |
| <b>Total Assets</b>         | <b>\$ 154,423</b> | <b>\$ 166,971</b> |     |  |

|                                       | ACTUAL            |                   | YTD |  |
|---------------------------------------|-------------------|-------------------|-----|--|
| LIABILITIES                           | 12/31/2022        | 2023-06-31        |     |  |
| Accounts Payable                      | \$ -              | \$ -              |     |  |
| Deferred Revenue                      | \$ 35,430         | \$ -              |     |  |
| Accrued Expenses                      | \$ 14,215         | \$ 14,000         |     |  |
| Right-of-use Lease                    | \$ 80,100         | \$ 80,100         |     |  |
| <b>Total Liabilities</b>              | <b>\$ 129,745</b> | <b>\$ 94,100</b>  |     |  |
| Retained Earnings                     | \$ -              | \$ 24,678         |     |  |
| Net Income                            | \$ 24,678         | \$ 48,193         |     |  |
| <b>Total Equity</b>                   | <b>\$ 24,678</b>  | <b>\$ 72,871</b>  |     |  |
| <b>Total Liabilities &amp; Equity</b> | <b>\$ 154,423</b> | <b>\$ 166,971</b> |     |  |

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## Letter from KTH, email received 06282023

Dear Directors Hammar and Bergman,

KTH Royal Institute of Technology has been a member of the collaboration project SIREUS since the beginning. The collaboration has given us interesting insights, and we appreciate the collegiality between the partners and SACC, as well as the professional coordination of the network.

During the first half of 2023, KTH has performed a review of all international networks that the university is a participant of. After a careful analysis, which has included an overview of both staff and financial resources, KTH has decided to step down from SIREUS and end the partnership as of January 1<sup>st</sup>, 2024. This means that the last day as active partner will be December 31<sup>st</sup>, 2023.

We wish the project all the best for the future.

With best regards

A handwritten signature in blue ink, appearing to read "Stefan Östlund".

Stefan Östlund  
Vice president for international relations KTH

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## Proposal for SIREUS Membership Structure

### **SIREUS Members**

- Full membership. 200KSEK/year
- Participants to all groups (SG, SC, WGI-4)
- Full access to all material
- SACC Membership included
- SIREUS events normally no cost
- Researchers highest access and benefits

### **SIREUS Associate Members**

- Associate membership. ~100KSEK/year
- Contacts: International, Research and Associate Contact
- Full access to all material
- SACC Membership not included, but discounted membership (10%) available
- SIREUS events normally at "self-cost"
- Researchers highest access and benefits

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## AOB & Next meeting

- Any other business today
- Topics for next meeting
- Next meeting on October 24<sup>th</sup> @ 15.00 (9am ET)
- 2023
  - ~~January 17<sup>th</sup> @ 15.00 (9am ET)~~
  - ~~March 7<sup>th</sup> @ 15.00 (9am ET)~~
  - ~~April 18<sup>th</sup> @ 15.00 (9am ET)~~
  - ~~May 30<sup>th</sup> @ 15.00 (9am ET)~~
  - ~~July 18<sup>th</sup> @ 15.00 (9am ET)~~
  - ~~September 5<sup>th</sup> @ 15.00 (9am ET)~~
  - October 24<sup>th</sup> @ 15.00 (9am ET)
  - December 5<sup>th</sup> @ 15.00 (9am ET)
- Thank you!

**Christer Bergman**  
SIREUS Program Director  
SACC-USA  
+1 703 405 8255  
[christer.bergman@sacc-usa.org](mailto:christer.bergman@sacc-usa.org)

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