



Steering Committee – October 24th, 2023

Agenda

- Welcome
 - Minutes from last meeting
 - Report from Stockholm meetings September 12-14
 - KK Stiftelsen, STINT, IVA, SI, UD, UHR, VR, AmCham, DIS, KMH
- Progress Report
 - Events & Activities
 - Thematic Areas and Research
 - SIREUS Affiliation of American Universities
 - SIREUS Affiliation of Companies
- Decision / Discussion / Information
 - Financial Report
 - SIREUS "2nd half"
- AOB & Next meeting

Increased talent mobility and knowledge exchange between Sweden and the U.S.



SIREUS Progress Report

- Events
 - Study in Sweden Road Show (NYC, WA and CA) November 2nd, 4th and 6th
 - SIREUS VIRTUAL forum is being planned (“Research, Knowledge and Innovation”)
 - *Program Board needed.*
 - Innovation “scouting” Tour TX, February 5th – 9th, 2024 being planned
 - SIREUS ENTREPRENEURS forum in CO (week of March 18th, 2024)
 - SIREUS CHANCELLORS forum preliminary week of May 13th, 2024, Stockholm
- Thematic areas – released and launched on website
 - SIREUS members links first, then Affiliated links
 - Implemented on the website – updated status.
- Strategic Platform items – planning to include these topics in events.
 - National Security risks, Export control, Academic freedom, Risk awareness, Social aspects for researchers, Research funding
- SIREUS Affiliation of American Universities
- SIREUS Affiliation of Companies – soft launch

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STUDY IN SWEDEN

MARKETING PLAN

NEW YORK

- SACC-NY, SACC-NE
- Swedish Consulate
General New York

PULLMAN

- SACC-SEATTLE
- Washington State
University team

ORANGE

- SACC-LA, SACC-SD
- Chapman University
team



- Create 3 events
 - Boost
 - Send out link



- 3 Ad posts
 - Target students
 - Campaign 10 days
1-10 Oct



- LinkedIn Event
- Promoted post with
link to sign up

SIREUS VIRTUAL forum - examples

1. *Science & Innovation – Focus for Sweden and US*
2. *Introduction to Technology Transfer in the USA*
3. *Research Commercialization and Venture Development*
4. *Industry’s Perspective on Technology Transfer and University Collaborations*
5. *University-Industry Collaborations: Case Studies Beyond Licensing*
6. *Investing in Deep Tech Companies Spun out of Academia. Panel Discussion and Q&A Deep tech investors share their approaches to investing*
7. *Soft Funding Opportunities in the US for University Based Spinouts. Panel Discussion.*
8. *Research to Market Educational Programming: A Closer Look at the National NSF I-Corps Program*
9. *Global Trends – Peace & Security*
10. *Global Trends – Strategic Systems & Risks*

▪ *Program Board needed.*

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Thematic links provided as of October 17th,2023

		UNIVERSITIES												
Thematic Area:	Subtheme:	CTH	GU	JU	KI	KTH	LiU	LNU	LTU	LU	MIUN	MDU	SU	UU
DIGITAL TRANSFORMATION	Digital Transformation (main)													
	AI													
	Big Data													
	Industrial Technology													
	Cybersecurity													
	Quantum Mechanics													
	Microelectronics													
GREEN TRANSITION	Green Transition (main)													
	Electromobility													
	Smart City													
	Smart Grid													
	Battery													
	Renewable Materials													
	Forestry													
LIFE SCIENCE	Life Science (main)													
	Cancer													
	Precision Health													
	Precision Medicine													
	Antimicrobial Resistance													
	Art as a tool													
SOCIETY AND CULTURE	Society & Culture (main)													
	Democracy & Humanities													
	Art as a tool for change													
	Equality & Equity													
SPACE TECHNOLOGY	Space Technology (main)													
	Small Satellites													
	Earth Observations													

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SIREUS Progress Report (continued)

- SIREUS Affiliation of American Universities
 - MOU signed: Michigan Tech, UTSA, Dakota State, Gustavus Adolphus, Chapman University, Tufts, Washington State University, Purdue, Virginia Tech, Penn State University and **Colorado Boulder**
 - MOU verbal agreed:
 - MOU proposed: Kennesaw State, Rutgers, George Washington University, and George Mason University
 - New contacts: Georgia Tech, University of Washington, Georgetown University, University of Hawaii, North Park University, American University and Catholic University
 - MOU not agreed: UMD

About the SIREUS Affiliation of Companies:

Our aim:

The aim of the SIREUS Affiliation of Companies program is to build strategic industry partnerships between academia and industry within the advanced research landscape and foster increased talent mobility between Sweden and the U.S.



Status:

Astra Zeneca, meeting 29/8, positive, waiting detailed input

Einride, meeting 14/9, positive, waiting detailed input

Ericsson, meeting 12/9 & 24/10, positive & next input

SAAB, information sent

Volvo, waiting



SIREUS Decision / Discussion / Information

- Financial Report
- SIREUS "2nd half"
 - Decision for a SIREUS beyond Feb 2025 – needs to be discussed

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SIREUS OUTLOOK SEPTEMBER 2023

	REVENUES					EXPENSES					RELEVANT NETS				
	2022	Year to date	Forecast	Budget	Fcst - Budget	2022	Year to date	Forecast	Budget	Fcst - Budget	2022	Year to date	Forecast	Budget	Fcst - Budget
UP University Fees	\$ 258,810	\$ 273,650	\$ 280,000	\$ 280,000.00	\$ -					\$ -	\$ 258,810	\$ 273,650	\$ 280,000	\$ 280,000	\$ -
UP Government Support	\$ 19,287	\$ 26,780	\$ 38,780	\$ 160,000.00	\$ (121,220)					\$ -	\$ 19,287	\$ 26,780	\$ 38,780	\$ 160,000	\$ (121,220)
UP Program Director	\$ -				\$ -	\$ 56,527	\$ 63,000	\$ 84,000	\$ 84,000.00	\$ -	\$ (56,527)	\$ (63,000)	\$ (84,000)	\$ (84,000)	\$ -
UP Project Manager USA	\$ -				\$ -	\$ 18,513	\$ 41,059	\$ 41,059	\$ 100,000.00	\$ (58,941)	\$ (18,513)	\$ (41,059)	\$ (41,059)	\$ (100,000)	\$ 58,941
UP Payroll Taxes	\$ -				\$ -	\$ -	\$ 3,172	\$ 3,172	\$ -	\$ 3,172	\$ -	\$ (3,172)	\$ (3,172)	\$ -	\$ (3,172)
UP Project Manager SWE	\$ -				\$ -	\$ -	\$ -	\$ 0	\$ 10,000.00	\$ (10,000)	\$ -	\$ -	\$ (0)	\$ (10,000)	\$ 10,000
UP SACC Support	\$ -				\$ -	\$ 13,408	\$ 16,200	\$ 21,600	\$ 21,600.00	\$ -	\$ (13,408)	\$ (16,200)	\$ (21,600)	\$ (21,600)	\$ -
UP Client Success SWE	\$ -				\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
UP Regional Efforts	\$ -				\$ -	\$ 3,100	\$ 5,046	\$ 10,000	\$ 38,000.00	\$ (28,000)	\$ (3,100)	\$ (5,046)	\$ (10,000)	\$ (38,000)	\$ 28,000
UP J1 Trainee Service Fee	\$ -				\$ -	\$ 4,500	\$ 2,800	\$ 4,500	\$ 4,500.00	\$ -	\$ (4,500)	\$ (2,800)	\$ (4,500)	\$ (4,500)	\$ -
UP Special Resources	\$ -				\$ -	\$ 4,535	\$ 1,188	\$ 7,500	\$ 22,500.00	\$ (15,000)	\$ (4,535)	\$ (1,188)	\$ (7,500)	\$ (22,500)	\$ 15,000
UP Conference fees	\$ -				\$ -	\$ 16,153	\$ 30,736	\$ 45,236	\$ 35,000.00	\$ 10,236	\$ (16,153)	\$ (30,736)	\$ (45,236)	\$ (35,000)	\$ (10,236)
UP Conference Participation	\$ -				\$ -	\$ 2,375	\$ 2,338	\$ 5,000	\$ 10,000.00	\$ (5,000)	\$ (2,375)	\$ (2,338)	\$ (5,000)	\$ (10,000)	\$ 5,000
UP SACC Corporate Membership Fees	\$ -				\$ -	\$ 65,400	\$ 60,400	\$ 70,000	\$ 70,000.00	\$ -	\$ (65,400)	\$ (60,400)	\$ (70,000)	\$ (70,000)	\$ -
UP Office	\$ -				\$ -	\$ 39,453	\$ 45,447	\$ 45,447	\$ 40,637.00	\$ 4,810	\$ (39,453)	\$ (45,447)	\$ (45,447)	\$ (40,637)	\$ (4,810)
UP Director Travels	\$ -				\$ -	\$ 8,656	\$ 8,328	\$ 14,000	\$ 20,000.00	\$ (6,000)	\$ (8,656)	\$ (8,328)	\$ (14,000)	\$ (20,000)	\$ 6,000
UP Project Manager Travels	\$ -				\$ -	\$ -	\$ 2,208	\$ 2,208	\$ 4,944.00	\$ (2,736)	\$ -	\$ (2,208)	\$ (2,208)	\$ (4,944)	\$ 2,736
UP Miscellaneous	\$ -				\$ -	\$ 20,799	\$ 5,195	\$ 8,000	\$ 10,000.00	\$ (2,000)	\$ (20,799)	\$ (5,195)	\$ (8,000)	\$ (10,000)	\$ 2,000
	\$ 278,097	\$ 300,430	\$ 318,780	\$ 440,000	\$ (121,220)	\$ 253,419	\$ 287,116	\$ 361,722	\$ 471,181	\$ (109,459)	\$ 24,678	\$ 13,314	\$ (42,942)	\$ (31,181)	\$ (11,761)

BALANCE SHEET OUTLOOK

	ACTUAL	YTD		ACTUAL	YTD
ASSETS	12/31/2022	9/31/2023	LIABILITIES	12/31/2022	9/31/2023
US Bank Account	\$ 52,484	\$ 39,836	Accounts Payable	\$ -	\$ -
Accounts Receivable	\$ 21,839	\$ 20,000	Deferred Revenue	\$ 35,430	\$ -
Other Current Assets	\$ -	\$ -	Accrued Expenses	\$ 14,215	\$ 21,000
Right-of-use Lease	\$ 80,100	\$ 80,100	Right-of-use Lease	\$ 80,100	\$ 80,100
Total Current Assets	\$ 154,423	\$ 139,936	Total Liabilities	\$ 129,745	\$ 101,100
Fixed Assets	\$ -	\$ -	Retained Earnings	\$ -	\$ 24,679
Total Assets	\$ 154,423	\$ 139,936	Net Income	\$ 24,678	\$ 14,158
			Total Equity	\$ 24,678	\$ 38,836
			Total Liabilities & Equity	\$ 154,423	\$ 139,936

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AOB & Next meeting

- Any other business today
- Topics for next meeting
- Next meeting on December 5th @ 15.00 (9am ET)
- 2023
 - ~~January 17th @ 15.00 (9am ET)~~
 - ~~March 7th @ 15.00 (9am ET)~~
 - ~~April 18th @ 15.00 (9am ET)~~
 - ~~May 30th @ 15.00 (9am ET)~~
 - ~~July 18th @ 15.00 (9am ET)~~
 - ~~September 5th @ 15.00 (9am ET)~~
 - ~~October 24th @ 15.00 (9am ET)~~
 - December 5th @ 15.00 (9am ET)



Meetings 2024 (proposal)

January 16th @ 15.00 CET (9 am EST)

March 5th @ 15.00 CET (9 am EST)

April 16th @ 15.00 CET (9 am EST)

May 28th @ 15.00 CET (9 am EST)

July 9th @ 15.00 CET (9 am EST)

August 13th @ 15.00 CET (9 am EST)

September 24th @ 15.00 CET (9 am EST)

November 5th @ 15.00 CET (9 am EST)

December 10th @ 15.00 CET (9 am EST)

Thank you !

Christer Bergman

SIREUS Program Director

SACC-USA

+1 703 405 8255

christer.bergman@sacc-usa.org

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