

## Working Group Minutes

Working Group 3 Innovation

Meeting # 6

Date: March 30<sup>th</sup>, 2023

Minutes prepared by Christer Bergman – March 31<sup>st</sup>, 2023

### Participants

University	Contact name	Present/Not present
Chalmers University of Technology	Tomas Faxheden	Not present
University of Gothenburg	Jonas Rimbäck	Present
Jönköping University	No representation	
Karolinska Institute	Mia Bjerke	Not present
KTH Royal Institute of Technology	Siimon Vaske	Not present
Linköping University	Åsa Wallin	Present
Linnaeus University	Johan Höglund	Present
Luleå University of Technology	Marita Holst	Present
Lund University	Niclas Nilsson	Not present
Mid Sweden University	Sten Wigert	Not present
Mälardalen University	Christer Nygren Radu Dobrin	Not present Not present
Stockholm University	Maryam Hansson Edalat	Not present
Uppsala University	Malin Graffner Nordberg	Present
<b>Partners</b>		
Swedish Embassy	Maria Brogren Jenny Majidyar Ossian Johnsson	Not present Present Present
Consulate General of Sweden, NYC	Maja Lodding	Present (Guest)
Swedish Institute	Lisa Truedsson	Not present
SACC Trainees	Louise Andersson	Not present
SACC USA	Christer Bergman	Present & Group Leader

### Agenda

1. Welcome
  - a. Update on WG participants
  - b. Review of minutes from last meeting
  - c. Update on SIREUS progress

2. Review of SIREUS ENTREPRENEURS forum
  - a. Feedback from the event.
  - b. Make Denver Annually ?
  - c. Any other destination / topic / time
3. Review of project plan
4. SIREUS Research forum (topics, frequencies, audience)
5. Update on project plan
6. Next meetings

## Presentation material

During the meeting a ppt presentation was used following the agenda that was sent out prior to the meeting. This ppt presentation will be archived on the SIREUS website alongside the minutes.

## Minutes

1.
  - a) Christer opened the meeting and welcomed everyone. He noted that a number of group members did not participate and expressed some concern over this. However, he welcomed Maja Lodding, the General Consulate of Sweden, NYC, The General Consulate of Sweden is a complementary organization to the Swedish Embassy in the NYC and New England area and has shown interest to support SIREUS in their area.
  - b) The minutes from previous meeting was reviewed. One of the previous topics was SNITTS travel to Silicon Valley. Åsa informed that it should be SISP (Swedish Incubators & Science Parks) and there is a planned conference in September 2023. She will inform us when more information is available.
  - c) Christer then informed the group about the overall progress of SIREUS and the other working groups. He mentioned the successful SIREUS ENTREPREURS forum in Denver & Boulder, Colorado that was held mid-February. 8 Swedish Start-Ups from UU, LU and SU. There was In total 20 attendees from Sweden participated in the event from UU, LU, SU and LiU. Furthermore, he mentioned about the SIREUS CHANCELLORS forum that was held in Washington, DC and House of Sweden with in total 65 attendees. Representatives from 11 Swedish and 14 American universities participated in this inaugural bilateral Leadership forum.
2. **Review of SIREUS ENTREPRENEURS forum.**
  - a. Åsa was part of the forum and she gave us some highlight of the trip and thought the forum was very well organized and certainly worth the effort to participate. She emphasized the importance, experience and professionalism with Nicole Forsberg as the main organizer. Malin agreed and emphasized that having Louise Andersson present during the whole event was very, very valuable. She did a great job. She also emphasized that it is very important to decide early on about the forum so that the universities have time to find and develop the right start-up companies to attend. It would also allow for preparation time before and during the forum. Another lesson learned was that it would be very valuable to have time set aside for practicing the pitch that the Swedish companies should use during the “Sales Pitch “presentation.
  - b. The group agreed that Destination Start-Up in Denver and CU Boulder is a well proven concept, and it would be advisable to do it next year as well.

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- c. Other comments included to hold the forum at another venue, and it does not have to be the same concept. It could be Arizona, Palo Alto, Washington DC or NYC. These are places that we have strong partners, and it could be interesting. The group commented that we should try to choose a thematic area to focus on and then find the right venue. **SIREUS will look into a couple of alternatives and present for next meeting for decision.**
3. Christer presented a first attempt for a review of the Project Plan and encouraged the group members to review in detail the revised Project Plan (can be found on the SIREUS website – Published Documents) and send in feedback. Comments about 3.3.1 - we should try to get more interaction with STINT. There were also comments / questions about 3.1.1 regarding where (in what WG) should the research collaboration be handled. Christer listened to the comments / questions and will try to clarify a couple of the “overall” questions. He emphasized again, that he would like to have feedback from everyone to develop a project plan that is “owned” by the WG.
4. **SIREUS Research forum.** Christer mentioned again that SIREUS is working on the process for launching the SIREUS RESEARCH forum. A series of monthly (?) webinars with interesting topics that would attract researchers to get engaged in SIREUS and focus on “Bilateral Knowledge Exchange”. He would welcome suggestions of interesting topics that could be explored / presented. Quant technology is very hot!!!
5. The project plan was not discussed at this meeting; however, Christer again emphasized that we as a group need to revise the project plan according to our desired direction and activities.
6. Next scheduled meeting is on May 11<sup>th</sup> @ 15.00 CET. Christer presented the meeting calendar for the rest of 2023 and have sent out invites for 2023 as follows,
  - a. May 11th @ 15.00 CET (9 am EST)
  - b. June 15th @ 15.00 CET (9 am EST)
  - c. August 24th @ 15.00 CET (9 am EST)
  - d. October 5th @ 15.00 CET (9 am EST)
  - e. November 30th @ 15.00 CET (9 am EST)The meeting calendar will also be published on the website (private area).

No other topics was discussed, and Christer thanked the members for the meeting.

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