

# Working Group Minutes

August 2022

Working Group 4 Sweden

Meeting # 2

Date: August 18<sup>th</sup>,2022Minutes prepared by Christer Bergman – August 19<sup>th</sup>, 2022

## Participants

University	Contact name	Present/Not present
Chalmers University of Technology	Linda Millsvik	Present
University of Gothenburg	John Molander	Present
Jönköping University	Eric Freid	Present
Karolinska Institute	Johanna Gasslander	Present
KTH Royal Institute of Technology	Åsa Andersson	Present
	Hans Lundin	Present
Linköping University	Therese Winder	Present
Linnaeus University	Stefan Haglund	Present
Luleå University of Technology	Jennie Hägg Wilhelmson	Not present
Lund University	Maria Lindblad	Present
Mid Sweden University	Ellen Horbach	Present
Mälardalen University	<b>Johanna Forsström</b>	Present
	Niclas Johansson	Not present
Uppsala University	Lina Solander	Present
<b>Partners</b>		
Swedish Embassy	Jenny Majidyar	Not present
Swedish Institute	Lisa Truedsson	Present
SIREUS Trainees	Louise Andersson	Present
SACC USA	Christer Bergman	Present & Group Leader

## Agenda

1. Welcome
  - a. Update on WG participants
  - b. Review of minutes from last meeting
2. Review of feedback from the group
3. Proposal for change of some goals, subgoals and/or activities
4. "Top 5 activities"
5. Working Group leadership
6. Next meeting
7. AOB

## Presentation material

During the meeting a ppt presentation was used containing information that was sent out prior to the meeting. This ppt presentation will be sent out alongside the minutes. An updated and complete “Goals & Activities” document will also be sent out.

## Minutes

1. After a brief introduction of new members, the minutes from previous meeting was reviewed. Louise Andersson was introduced to the group. She is trainee and are working with SIREUS Marketing (including website development and social media).
2. Christer thanked the participants for the feedback on the project plan and presented a summary of the feedback. Below are some of the topics that were discussed.
  - a. The team all agreed that the priorities are subgoal 4.1, 4.2 and 4.5.
  - b. Christer explained SACC-USA operations when it comes to administer VISA applications, also for US talent going to Sweden. The group appreciated the information and agreed that subgoal 4.3 would probably not be that difficult as first understood.
  - c. One of the main activities in 4.1 is career fairs. The group had a lively conversation about experiences about career fairs. Hans from KTH explained their experience in Mexico and Brazil. The mix of participants at those fairs were alumni, companies, potential students, and representatives from the recruiting universities. Johanna from KI also mentioned the recent fair in Detroit, where the focus was health care.
  - d. The group liked the idea to try to have a “career fair” as soon as possible since the admission is a process and takes time. Christer mentioned that we may want to plan something in connection to the SIREUS event that is being planned in Washington DC for February 22-23. Another possibility for dates was discussed, since many of the group members are travelling to Mexico (?) early November. Another possible date for an event might be in Washington DC on November 1<sup>st</sup>. Maria from LU mentioned that there might be a National Alumni event planned that week. **[Action: Christer will try to find out a possible date and venue]**
  - e. Christer also referred to his conversation with SACC Chicago and the interest from students about studying in Sweden. He will work with SACC Chicago and explore the possibility for an event in Chicago, maybe even later this year. **[Action: Christer will talk with SACC Chicago about the possibility for an event]**
  - f. The group agreed that we need to make sure “something is happening”!!!!
  - g. Lisa from SI also mentioned that we should connect with the Study in Sweden initiative from SI. Christer will meet SI on September 8<sup>th</sup> and will ensure that we work closely with SI.
  - h. The group also talked about FAFSA and similar certifications. The group agreed that we should have a specific session about this topic and explore if there could be a “centralized” effort for FAFSA certification and other similar processes. **[Action: Christer to plan such event soon]**
  - i. Louise from SIREUS presented the recent launch of Social Media and in particular the opportunity of collaboration with the universities. The group agreed that a well thought out social media campaign in concert with fairs and other “in-person” events is the key to success.

## SIREUS Working Group 4 Sweden Minutes

3. Christer presented an updated project plan after the feedback from the group. Once all the working groups have had the chance to comment, an updated document (XLSX) will be sent out to all working group members. **[Action: Christer update and send out]**
4. Top 5 activities were partly covered during this meeting and will continued to be covered during the next meeting.
5. Working Group leadership. Christer mentioned again that he would welcome a member of the working group to volunteer to be the group leader for the working group. If you are interested, please contact Christer.
6. Next scheduled meeting is on September 29<sup>th</sup> @ 15.00. Christer proposed that the following meeting to be held on November 24<sup>th</sup> @ 15.00. The group agreed and Christer will invite to that meeting as well.
7. No other topics was discussed, and Christer thanked the members for the meeting.

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