

WG I “Business” Meeting # 14– April 29th,2024

Agenda

1. Welcome
 - a. Update on WG participants
 - b. Review of minutes from last meeting
 - c. Update on SIREUS progress
2. SIREUS 2nd half evaluation
3. SIREUS RESEARCH forum
4. SIREUS Affiliation of Companies
5. Thematic Areas
 - a. Implemented on the website. **Workshops – desired focus**
6. Mapping of target companies/areas
 - a. Individual Plan implemented. **What companies to engage? What process to focus on?**
7. Next meetings

SIREUS – WG I Business , as of January 1st , 2024

<u>University</u>	Contact name	Contact e-mail
Chalmers University of Technology		
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Uppsala University	Cecilia Nilsson Magnus Strandås	cecilia.nilsson@uu.se magnus.strandas@uu.se
Partners		
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SIREUS Trainee	Sara Lindenius	events@sireus.org
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Increased talent mobility and knowledge exchange between Sweden and the U.S.

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SIREUS Evaluation Process

- SIREUS "2nd half"
 - ~~"SIREUS – Summary after 2 years" (document)~~
 - ~~Evaluation team is selected and have agreed to participate~~
 - ~~January 8th – Document sent out to the Evaluation Team~~
 - ~~January 31st – 1st virtual meeting (Teams) @ 15:00 CET "Deciding on the key topics."~~
 - ~~February 28th – In-person meeting in Stockholm (@SU) 10:00 – 16:00 CET
– "Deciding on recommendations on the way forward."~~
 - ~~March 7th – 2nd virtual meeting (Teams) @ 15:00 CET "Review of recommendations."~~
 - ~~April 9th – 3rd virtual meeting (Teams) @ 15:00 CET "Agree on the recommendations."~~
 - ~~April 16th – Steering Committee should discuss the recommendations.~~
 - May 8th 4th virtual meeting (Teams) @ 15:00 CET "Feedback after SC meeting."
 - May 28th Steering Committee make decision on recommendations to the Stakeholders Group
 - June 4th Stakeholders Group decision on SIREUS after January 31st, 2025

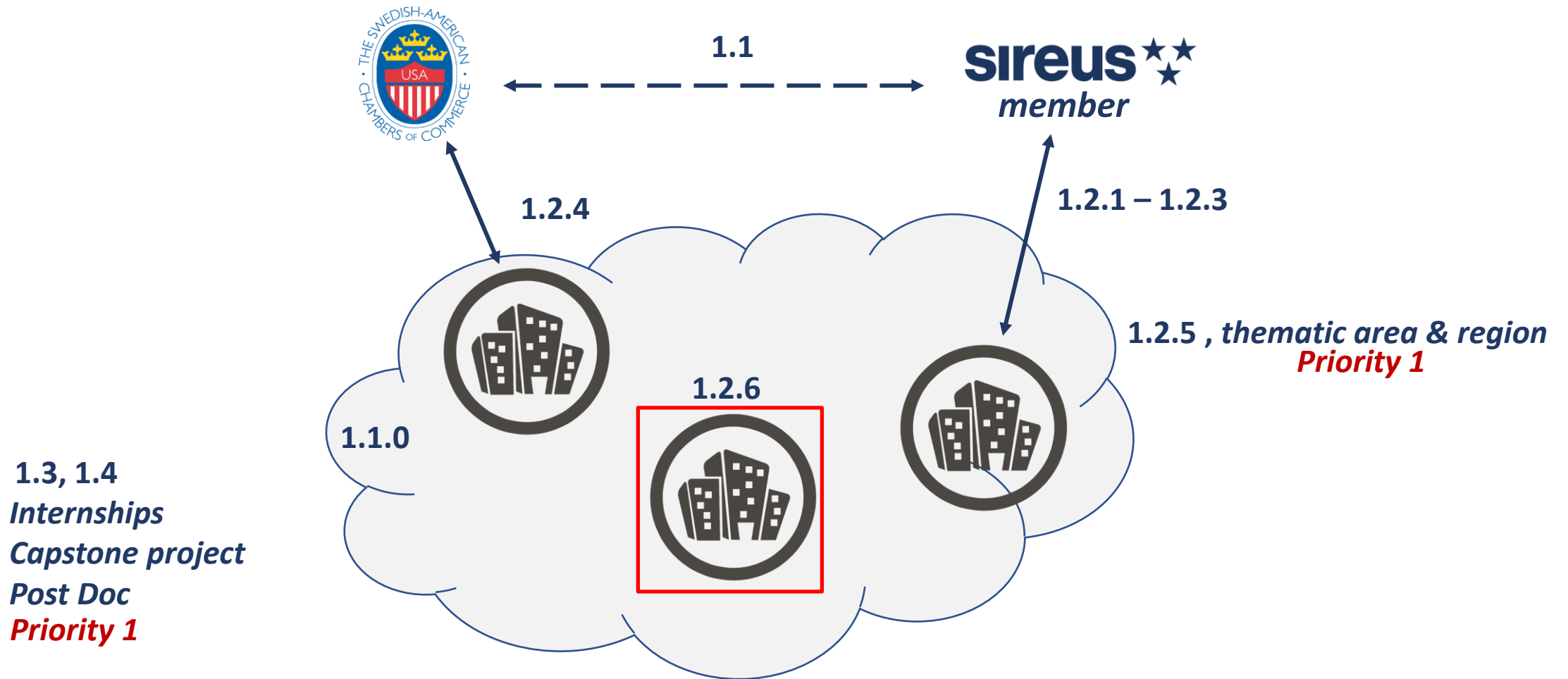
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3. **SIREUS RESEARCH forum**
 - a. No firm date for next forum.
4. **SIREUS Affiliation of Companies**
 - a. No change since previous meeting.
5. Thematic Areas
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Individual university action plan



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Goal	Sub-goal number	Sub-goal	Activity number	Activity	Who?	M	I	Q2 2022	Q3 2022	Q4 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	H1 2024	H2 2024
1. Strengthen the collaboration between Swedish universities and the Swedish-American business community																
1.1 Find synergies between Swedish universities and SACC Regional Chambers (Applicable for all GOALS)																
	1.1.0			Before mapping of business contacts. It needed to be agreed on thematic areas that SIREUS will focus on.	P	X										
	1.1.1			Map the existing collaborations between Regional Chambers and universities concerning exchange studies, business contacts and research collaboration	P	X										
	1.1.2			Each university appoints a contact person and sets aside time to identify its existing exchange programs, business contacts and research collaborations	U		X									
	1.1.3			Identify synergies that can be used and developed between Regional Chambers and the universities.	P	X	X									
1.2 Identify and develop Swe-Am exchange programs, business contacts and research collaborations																
	1.2.1			Map existing contacts between participating universities and companies in Sweden and the U.S.	P	X	X									
	1.2.2			Map any existing research collaborations (involving companies in Sweden and the U.S.)	P	X										
	1.2.3			Identify connections that can be used	P	X										
	1.2.4			Map business contacts that the SACC Network can provide	P		X									
	1.2.5			What does each university prioritize to develop with regards to their U.S. strategy?	P, U		X									
	1.2.6			Identify companies outside of the SACC network based on specific skill/industry, (e.g. marine research)	P	X	X									
	1.2.7			Personally visit the participating universities to present, inform and answer questions within the project	S		X									
	1.2.8			Introduction and maintenance of the contacts between Swedish universities and American companies	P, S, U		X									
1.3 Increase the attractiveness of the exchange programs by offering internships in connection with the studies, in both directions																
	1.3.1			From previous mapping of the universities' business contacts, (1.2.1), identify companies interested in offering internships	P, U		X									
	1.3.2			From previous mapping of business contacts via the SACC network (1.2.4), identify companies interested in offering internships	P, U		X									
	1.3.3			What individual requests/strategies do the universities prioritize, and what efforts should the project be concentrated on?	P, U		X									
	1.3.4			Identify the unique strength/strengths of the universities (smart cities, marine science, arctic research, gaming, etc)	U		X									
	1.3.5			Identify new companies external to SACC based on specific skills/industry, (e.g. marine research)	P	X	X									
	1.3.6			Introduce contacts to initiate new collaborations for internships in connection with the studies, in both directions.	P	X	X									
1.4 Make it possible for Swedish students to do their thesis with American companies																
	1.4.1			From previous mapping of business contacts (1.2.1), identify companies interested in offering Capstone jobs	P		X									
	1.4.2			Identify the specific skills of the students to match them with the right company	U		X									
	1.4.3			Contact companies in the U.S. for internships and thesis jobs. Outreach activities.	P		X									

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Meetings 2024 (45 min)

~~January 23rd @ 13.00 CET (7 am EST)~~

~~March 19th @ 13.00 CET (7 am EST)~~

~~April 29th @ 13.00 CET (7 am EST)~~

June 4th @ 13.00 CET (7 am EST)

August 27th @ 13.00 CET (7 am EST)

October 8th @ 13.00 CET (7 am EST)

November 19th @ 13.00 CET (7 am EST)

Thank you !