

WG I “Business” Meeting # 7– May 9th,2023

Agenda

1. Welcome
 - a. Update on WG participants
 - b. Review of minutes from last meeting (SACC USA presentation)
 - c. Update on SIREUS progress
2. Review of project plan
 - a. Updated Goals & Activities can be found on SIREUS Member area under “Goals & Activities”
 - b. Feedback from the group about the Project Plan
3. Thematic Areas
 - a. A preview of the website can be found here ([Thematic Areas](#))
 - b. We need help with definitions and links.
4. Start Mapping of Target Companies
5. Next meetings

SIREUS – WG I Business , as of January 15th

University	Contact name	Contact e-mail
Chalmers University of Technology		
University of Gothenburg	Lena Pedersen	Lena.Pedersen@gu.se
Jönköping University	Roy Andersson	Roy.Andersson@ju.se
Karolinska Institute	Richard Cowburn	richard.cowburn@ki.se
KTH Royal Institute of Technology	Christina Murray	tina@kth.se
Linköping University	Therese Lindkvist	therese.lindkvist@liu.se
Linnaeus University	Torbjörn Håkansson	torbjorn.hakansson@lnu.se
Luleå University of Technology	Maria Vyatkina	maria.vyatkina@ltu.se
Lund University	Lisa Thelin	Lisa.thelin@fsi.lu.se
Mid Sweden University	Anna Lindahl	Anna.lindahl@miun.se
Mälardalen University	Daniel Boqvist Mikael Hjorth	daniel.boqvist@mdu.se mikael.hjorth@mdu.se
Stockholm University	Mats Berglund	mats.berglund@su.se
Uppsala University	Cecilia Nilsson	cecilia.nilsson@uu.se
Partners		
Swedish Embassy	Charlotte Kramer	charlotte.kramer@gov.se
Swedish Institute	Lisa Truedsson	Lisa.truedsson@si.se
SACC USA	Christer Bergman	christer.bergman@sacc-usa.org

Increased talent mobility and knowledge exchange between Sweden and the U.S.

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5/1/2023, Version 3.0 - Review 2022 by the SIREUS team

Who is responsible for the activity?

P = Project Group with SACC-USA in House of Sweden

(P coordinates other units within SACC-USA, SACC Regional Chambers, The Embassy, SI and other Team Sweden efforts)

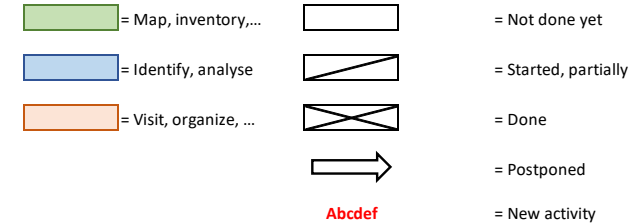
S = Resource in Sweden for contacts with business and relevant organisations.

U = Resources at Swedish Universities to be involved in the project

Is the activity mutual or individual?

M = Mutual, activity carried out for the universities as a group

I = Individually, activity performed for individual universities



Goals and activities for SIREUS - "Platform for increased talent mobility and knowledge exchange between Sweden and the U.S."

Goal	Sub-goal number	Sub-goal	Activity number	Activity	Who?	M	I	Q2 2022	Q3 2022	Q4 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	H1 2024	H2 2024
1. Strengthen the collaboration between Swedish universities and the Swedish-American business community																
1.1 Find synergies between Swedish universities and SACC Regional Chambers (Applicable for all GOALS)																
	1.1.0			Before mapping of business contacts. It needed to be agreed on thematic areas that SIREUS will focus on.	P		X									
	1.1.1			Map the existing collaborations between Regional Chambers and universities concerning exchange studies, business contacts and research collaboration	P		X									
	1.1.2			Each university appoints a contact person and sets aside time to identify its existing exchange programs, business contacts and research collaborations	U											
	1.1.3			Identify synergies that can be used and developed between Regional Chambers and the universities.	P		X									
1.2 Identify and develop Swe-Am exchange programs, business contacts and research collaborations																
	1.2.1			Map existing contacts between participating universities and companies in Sweden and the U.S.	P		X									
	1.2.2			Map any existing research collaborations (involving companies in Sweden and the U.S.)	P		X									
	1.2.3			Identify connections that can be used	P		X									
	1.2.4			Map business contacts that the SACC Network can provide	P											
	1.2.5			What does each university prioritize to develop with regards to their U.S. strategy?	P, U											
	1.2.6			Identify companies outside of the SACC network based on specific skill/industry, (e.g. marine research)	P		X									
	1.2.7			Personally visit the participating universities to present, inform and answer questions within the project	S											
	1.2.8			Introduction and maintenance of the contacts between Swedish universities and American companies	P, S, U											

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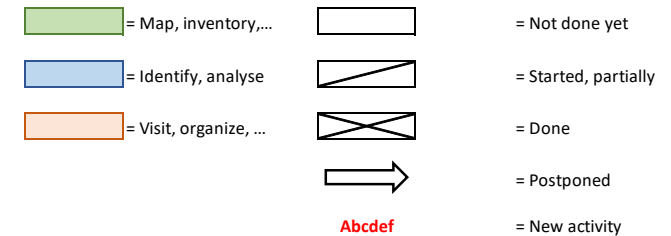
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★ ★ ★ **Goals and activities for SIREUS - "Platform for increased talent mobility and knowledge exchange between Sweden and the U.S."**

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								Q2	Q3	Q4	Q1	Q2	Q3	Q4
	1.3	Increase the attractiveness of the exchange programs by offering internships in connection with the studies, in both directions												
	1.3.1	From previous mapping of the universities' business contacts, (1.2.1), identify companies interested in offering internships		P, U			X							
	1.3.2	From previous mapping of business contacts via the SACC network (1.2.4), identify companies interested in offering internships		P, U			X							
	1.3.3	What individual requests/strategies do the universities prioritize, and what efforts should the project be concentrated on?		P, U			X							
	1.3.4	Identify the unique strength/strengths of the universities (smart cities, marine science, arctic research, gaming, etc)		U			X							
	1.3.5	Identify new companies external to SACC based on specific skills/industry, (e.g. marine research)		P	X		X							
	1.3.6	Introduce contacts to initiate new collaborations for internships in connection with the studies, in both directions.		P	X		X							
	1.4	Make it possible for Swedish students to do their thesis with American companies												
	1.4.1	From previous mapping of business contacts (1.2.1), identify companies interested in offering Capstone jobs		P			X							
	1.4.2	Identify the specific skills of the students to match them with the right company		U			X							
	1.4.3	Contact companies in the U.S. for internships and thesis jobs. Outreach activities.		P			X							

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Digital Transformation
Definition

- AI
- Big Data
- IndTech
- Cybersecurity
- Quantum mechanics
- Microelectronics/Chips

Green Transition

Definition

- Electromobility
- Smart cities
- Smart grid
- Battery
- Renewable material & fuels
- Forestry

Life Science

Definition

- Cancer
- Precision health
- Precision medicine
- AMR
- Art as a tool

Society and Culture

Definition

- Democracy and humanities
- Art as a tool for social change
- Gender equity and equality

Space technology

Definition

- Small satellites
- Earth observations



Thematic Areas

Digital Transformation | Green Transition | Life Science | Society and Culture | Space Technology

One of SIREUS' aims is to facilitate research collaboration and researcher exchange between Sweden and the U.S. Together with its 13 Swedish Member Universities, SIREUS has identified five thematic areas of research, each of which contains sub-themes within its field.

SIREUS Member Universities

Explore the Thematic Areas

([Thematic Areas](#))

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Next meetings

~~January 24th @ 13.00 CET (7 am EST)~~

~~March 21st @ 13.00 CET (7 am EST)~~

~~May 9th @ 13.00 CET (7 am EST)~~

June 13th @ 13.00 CET (7 am EST)

August 22nd @ 13.00 CET (7 am EST)

October 3rd @ 13.00 CET (7 am EST)

November 28th @ 13.00 CET (7 am EST)

Thank you !