

# WG I "Business" Meeting # I – June 14th ,2022

# **Agenda**

- I. Introduction of all participants
- 2. Review of our task
- 3. Review of the proposed goals, subgoals and activities
- 4. (Proposal for change of some goals, subgoals and/or activities)
- 5. (Working Group leadership)
- 6. Timeline and meeting frequencies
- 7. AOB



# SIREUS - WG I Business, as of June 10th

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### **SIREUS**

The project is based on The Swedish-American Chambers of Commerce — SACC-USA's — bilateral network of business and talent and the needs identified with participating Swedish universities.

By capitalizing on existing regional infrastructure within SACC-USA, accessible tools for talent mobility and an intensified collaboration between universities and the private sector, this platform will:

- increase the number of students, trainees and researchers participating in exchange programs between Sweden and the U.S.
- increase the knowledge exchange through new and strengthened collaborative projects of research and innovation
- strengthen the attractiveness of Sweden as a destination for studies, research and internships



#### 1. Strengthen the collaboration between Swedish universities and the Swedish-American business life

- 1.1 Find synergies between Swedish universities and SACC Regional Chambers
- 1.2 Identify and develop Swe-Am exchange programs, business contacts and research collaborations
- 1.3 Increase the attractiveness of the echange programs by offering internships in connection with the studies, in both
- 1.4 Make it possible for Swedish students to do their thesis with American companies

#### 2. Strengthen the collaboration and mobility between Swedish and American universities

- 2.1 Identify and develop Swedish-American exchange programs, business contacts and research collaborations
- 2.2 Create and strengthen existing collaborations between Swedish and American universities
- 2.3 Identify, educate and coordinate ambassadors for talent mobility

#### 3. Strengthen the bilateral collaboration concerning research, innovation and entepreneurship

- 3.1 Identify and develop Swe-Am exchange programs, business contacts and research collaborations
- 3.2 Build an information portal for the platform
- 3.3 Create meeting places for researchers, businesses, students and investors

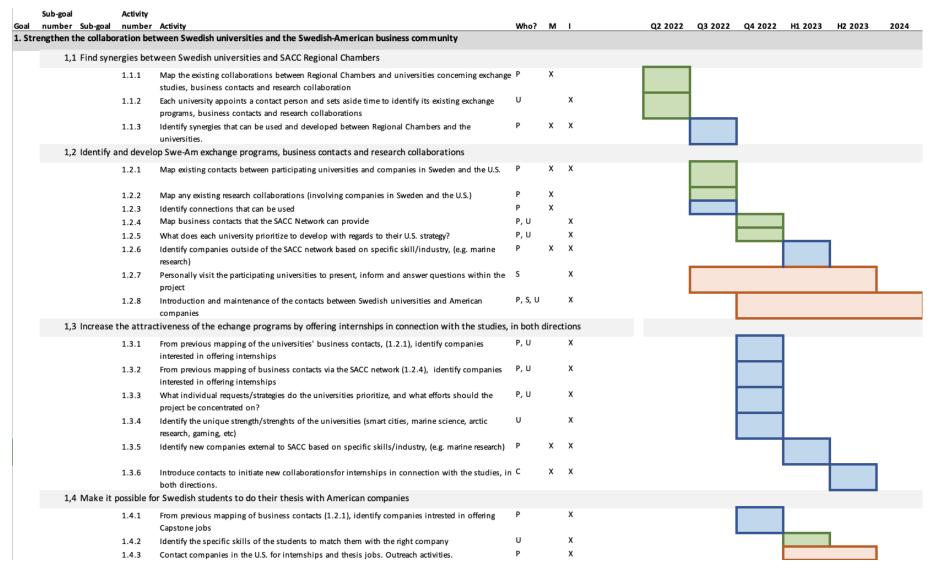
#### 4. Strengthen Sweden's attractiveness as a destination for American students and researchers

- 4.1 Recruit more students to Sweden by marketing Sweden as a destination for studies
- 4.2 Make an inventory and communicate private and public scholarships for studies/research, in both countries
- 4.3 Increase the attractiveness of the study destination by offering internships in connection with the studies
- 4.4 Facilitate for Swedish universities to become certified to process Am student loans, FAFSA, and other certification
- 4.5 Create an active and relevant social media presence aimed at American students



- Working groups will be created to collaborate, collectively carry out planned activities, suggest annual KPI for the area of interest and follow up on activities and achieved results.
- The working groups will consist of representatives from the universities with special expertise and interest in a topic and are expected to actively participate in the project for the specific area of interest for at least one year.
- Every working group is led by a mutually elected group leader, either from a university, SACC-USA, the Embassy of Sweden, or the Swedish Institute.
- The working groups will convene (virtually or in person) on the group leader's initiative, although at least on a quarterly basis. Additional staff from SACC-USA and other stakeholders will participate in the meetings by invitation from the group leader.
- The working groups are coordinated by the Program Director (SACC-USA) who will convene coordination meetings with the group leaders on a quarterly basis. Additional staff from SACC- USA and other stakeholders will participate in the meetings by invitation from the Program Director.







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- 5. (Working Group leadership)
- 6. Timeline and meeting frequencies (week of July 26th and September 5th)
- 7. AOB feedback on website, please...

Thank you!

**Christer Bergman** 

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