

WG I “Business” Meeting # 1 – June 14th ,2022

Agenda

1. Introduction of all participants
2. Review of our task
3. Review of the proposed goals, subgoals and activities
4. (Proposal for change of some goals, subgoals and/or activities)
5. (Working Group leadership)
6. Timeline and meeting frequencies
7. AOB

SIREUS – WG I Business , as of June 10th

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Increased talent mobility and knowledge exchange between Sweden and the U.S.

SIREUS

The project is based on The Swedish-American Chambers of Commerce – SACC-USA’s – bilateral network of business and talent and the needs identified with participating Swedish universities.

By capitalizing on existing regional infrastructure within SACC-USA, accessible tools for talent mobility and an intensified collaboration between universities and the private sector, this platform will:

- increase the number of students, trainees and researchers participating in exchange programs between Sweden and the U.S.
- increase the knowledge exchange through new and strengthened collaborative projects of research and innovation
- strengthen the attractiveness of Sweden as a destination for studies, research and internships

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1. Strengthen the collaboration between Swedish universities and the Swedish-American business life

- 1.1 Find synergies between Swedish universities and SACC Regional Chambers
- 1.2 Identify and develop Swe-Am exchange programs, business contacts and research collaborations
- 1.3 Increase the attractiveness of the exchange programs by offering internships in connection with the studies, in both
- 1.4 Make it possible for Swedish students to do their thesis with American companies

2. Strengthen the collaboration and mobility between Swedish and American universities

- 2.1 Identify and develop Swedish-American exchange programs, business contacts and research collaborations
- 2.2 Create and strengthen existing collaborations between Swedish and American universities
- 2.3 Identify, educate and coordinate ambassadors for talent mobility

3. Strengthen the bilateral collaboration concerning research, innovation and entrepreneurship

- 3.1 Identify and develop Swe-Am exchange programs, business contacts and research collaborations
- 3.2 Build an information portal for the platform
- 3.3 Create meeting places for researchers, businesses, students and investors

4. Strengthen Sweden's attractiveness as a destination for American students and researchers

- 4.1 Recruit more students to Sweden by marketing Sweden as a destination for studies
- 4.2 Make an inventory and communicate private and public scholarships for studies/research, in both countries
- 4.3 Increase the attractiveness of the study destination by offering internships in connection with the studies
- 4.4 Facilitate for Swedish universities to become certified to process Am student loans, FAFSA, and other certification
- 4.5 Create an active and relevant social media presence aimed at American students

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- Working groups will be created to *collaborate, collectively carry out planned activities, suggest annual KPI* for the area of interest and *follow up* on activities and achieved results.
- The working groups will consist of representatives from the universities with special expertise and interest in a topic and are expected to actively participate in the project for the specific area of interest for at least one year.
- Every working group is led by a mutually elected *group leader*, either from a university, SACC-USA, the Embassy of Sweden, or the Swedish Institute.
- The working groups will convene (virtually or in person) on the group leader's initiative, although *at least on a quarterly basis*. Additional staff from SACC-USA and other stakeholders will participate in the meetings by invitation from the group leader.
- The working groups are coordinated by the Program Director (SACC-USA) who will convene coordination meetings with the group leaders on a quarterly basis. Additional staff from SACC- USA and other stakeholders will participate in the meetings by invitation from the Program Director.

Goal	Sub-goal number	Sub-goal Activity	Who?	M	I	Q2 2022	Q3 2022	Q4 2022	H1 2023	H2 2023	2024
1. Strengthen the collaboration between Swedish universities and the Swedish-American business community											
1,1 Find synergies between Swedish universities and SACC Regional Chambers											
	1.1.1	Map the existing collaborations between Regional Chambers and universities concerning exchange studies, business contacts and research collaboration	P	X		■					
	1.1.2	Each university appoints a contact person and sets aside time to identify its existing exchange programs, business contacts and research collaborations	U		X	■					
	1.1.3	Identify synergies that can be used and developed between Regional Chambers and the universities.	P	X	X		■				
1,2 Identify and develop Swe-Am exchange programs, business contacts and research collaborations											
	1.2.1	Map existing contacts between participating universities and companies in Sweden and the U.S.	P	X	X	■					
	1.2.2	Map any existing research collaborations (involving companies in Sweden and the U.S.)	P		X	■					
	1.2.3	Identify connections that can be used	P		X	■					
	1.2.4	Map business contacts that the SACC Network can provide	P, U		X		■				
	1.2.5	What does each university prioritize to develop with regards to their U.S. strategy?	P, U		X		■				
	1.2.6	Identify companies outside of the SACC network based on specific skill/industry, (e.g. marine research)	P	X	X			■			
	1.2.7	Personally visit the participating universities to present, inform and answer questions within the project	S		X		■	■			
	1.2.8	Introduction and maintenance of the contacts between Swedish universities and American companies	P, S, U		X		■	■			
1,3 Increase the attractiveness of the exchange programs by offering internships in connection with the studies, in both directions											
	1.3.1	From previous mapping of the universities' business contacts, (1.2.1), identify companies interested in offering internships	P, U		X		■				
	1.3.2	From previous mapping of business contacts via the SACC network (1.2.4), identify companies interested in offering internships	P, U		X		■				
	1.3.3	What individual requests/strategies do the universities prioritize, and what efforts should the project be concentrated on?	P, U		X		■				
	1.3.4	Identify the unique strength/strengths of the universities (smart cities, marine science, arctic research, gaming, etc)	U		X		■				
	1.3.5	Identify new companies external to SACC based on specific skills/industry, (e.g. marine research)	P	X	X			■			
	1.3.6	Introduce contacts to initiate new collaborations for internships in connection with the studies, in both directions.	C	X	X				■		
1,4 Make it possible for Swedish students to do their thesis with American companies											
	1.4.1	From previous mapping of business contacts (1.2.1), identify companies interested in offering Capstone jobs	P		X		■				
	1.4.2	Identify the specific skills of the students to match them with the right company	U		X			■			
	1.4.3	Contact companies in the U.S. for internships and thesis jobs. Outreach activities.	P		X				■		

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5. (Working Group leadership)
6. Timeline and meeting frequencies (week of July 26th and September 5th)
7. AOB - feedback on website, please...

Thank you !

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