

WG I “Business” Meeting # 2– August 16th ,2022

Agenda

- I. Welcome
 - a. Update on WG participants
 - b. Review of minutes from last meeting
2. Review of feedback from the group
3. Proposal for change of some goals, subgoals and/or activities
4. "Top 5 activities"
5. Working Group leadership
6. Next meeting
7. AOB

SIREUS – WG I Business , as of August 9th

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Feedback

Maria V

- *1.1.1. and 1.1.2 should change places [“Timeline” – agreed]*
- *Under 1.2 (1.2.4), it seems as though Swedish businesses are involved too. [MISSTAKE]*
- *Swedish students wouldn't be able to write a thesis (1.4) without having a supervisor at the University, and that supervisor is a member of the academia. [Agreed]*
- *Suggestion is to make a bigger emphasis on academia, wrt conferences/ seminars [Good point]*
- *The timeline for 1.2 is not very realistic – I suggest to push everything by one quarter or give it a longer timespan. [Agreed]*
- *WG1 and WG2 cannot be held in isolation, there needs to be a bridge between these two. [Will create]*

Lena P

- *Goal and activities related to internship needs to be clearer [Understood]*
- *Many of the goals are duplicate/connected/mixed*
- *Proposal to look at the Goals and activities from an internship point of view, see next slide*

Mål 1. Stärka samarbetet mellan svenska lärosäten och det svensk-amerikanska näringslivet

Delmål nr	Delmål	Aktivitet nr	Aktivitet	Vem ansvarar?	Gemensamt	Individuellt
			Vad har vi idag/Göra nu			
		1.1.2	Varje lärosäte utser kontaktperson och avsätter tid för att identifiera sina existerande utbytesprogram, företagskontakter och forskningssamarbeten	Univ		X
		1.3.4	Identifiera lärosätets unika styrka/styrkor (Smart cities, Marine science, Arctic research, Gaming, etc)	Univ.		X
		1.2.1 1.3.1	Kartlägg existerande kontakter mellan medverkande lärosäten och företag verksamma i Sverige och USA. identifiera företag som är intresserade av att erbjuda praktik och exjobb	PL, Univ.	X	X
			Vad vill vi ha därtill/Framåsyftande			
		1.2.6 1.2.4 1.3.5	Identifiera och kartlägg befintliga och nya företag utanför SACC nätverket baserat på specifik kompetens/industri, (t ex marin vetenskap) Vilka företagskontakter SACC-nätverket kan hjälpa till med	PL, Univ.	X	X
		1.4.3	Kontakta företag i USA för praktik och exjobb. Uppsökande verksamhet	PL		X
			Hantering när allt är på plats			
		1.2.8	Introduktion och underhåll av kontakter mellan svenska lärosäten och sv-am företag	PL, Sve, Univ		X
		1.3.6	Introducera kontakter för att initiera nya samarbeten för praktik i anslutning till studierna, i båda riktningarna.	PL, Univ.	X	X
		1.4.2	Definiera vilka/vilken spetskompetens studenterna har för att kunna matcha med rätt företag	Univ.		X

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Goal	Sub-goal number	Sub-goal	Activity number	Activity	Who?	M	I	Q2 2022	Q3 2022	Q4 2022	H1 2023	H2 2023	2024
1. Strengthen the collaboration between Swedish universities and the Swedish-American business community													
1.1 Find synergies between Swedish universities and SACC Regional Chambers (Applicable for all GOALS)													
	1.1.1			Map the existing collaborations between Regional Chambers and universities concerning exchange studies, business contacts and research collaboration	P		X	█	→				
	1.1.2			Each university appoints a contact person and sets aside time to identify its existing exchange programs, business contacts and research collaborations	U		X	█	→				
	1.1.3			Identify synergies that can be used and developed between Regional Chambers and the universities.	P		X	X		█			
1.2 Identify and develop Swe-Am exchange programs, business contacts and research collaborations													
	1.2.1			Map existing contacts between participating universities and companies in Sweden and the U.S.	P		X	X	█	→			
	1.2.2			Map any existing research collaborations (involving companies in Sweden and the U.S.)	P		X		█	→			
	1.2.3			Identify connections that can be used	P		X		█				
	1.2.4			Map business contacts that the SACC Network can provide	P, U		X		█				
	1.2.5			What does each university prioritize to develop with regards to their U.S. strategy?	P, U		X		█	←			
	1.2.6			Identify companies outside of the SACC network based on specific skill/industry, (e.g. marine research)	P		X	X		█			
	1.2.7			Personally visit the participating universities to present, inform and answer questions within the project	S		X			█			
	1.2.8			Introduction and maintenance of the contacts between Swedish universities and American companies	P, S, U		X			█			
1.3 Increase the attractiveness of the echange programs by offering internships in connection with the studies, in both													
	1.3.1			From previous mapping of the universities' business contacts, (1.2.1), identify companies interested in offering internships	P, U		X			█			
	1.3.2			From previous mapping of business contacts via the SACC network (1.2.4), identify companies interested in offering internships	P, U		X			█			
	1.3.3			What individual requests/strategies do the universities prioritize, and what efforts should the project be concentrated on?	P, U		X			█	←		
	1.3.4			Identify the unique strength/strenghts of the universities (smart cities, marine science, arctic research, gaming, etc)	U		X			█	←		
	1.3.5			Identify new companies external to SACC based on specific skills/industry, (e.g. marine research)	P		X	X		█			
	1.3.6			Introduce contacts to initiate new collaborationsfor internships in connection with the studies, in both directions.	P		X	X		█	←		
1.4 Make it possible for Swedish students to do their thesis with American companies													
	1.4.1			From previous mapping of business contacts (1.2.1), identify companies intrested in offering Capstone jobs	P		X			█			
	1.4.2			Identify the specific skills of the students to match them with the right company	U		X			█			
	1.4.3			Contact companies in the U.S. for internships and thesis jobs. Outreach activities.	P		X			█			

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4. "Top 5 activities"
5. Working Group leadership
6. Next meeting – September 27th and **November 22nd @ 7 am EST ?**
7. AOB

Thank you !

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