

WG I “Business” Meeting # 3– October 3rd,2022

Agenda

- I. Welcome
 - a. Update on WG participants
 - b. Review of minutes from last meeting
2. Update on SIREUS progress and other WG
3. Working Group leadership
4. Discuss the project plan & what is important
5. Next meetings

SIREUS – WG I Business , as of October 1st

University	Contact name	Contact e-mail
Chalmers University of Technology		
University of Gothenburg	Lena Pedersen	Lena.Pedersen@gu.se
Jönköping University		
Karolinska Institute	Richard Cowburn	richard.cowburn@ki.se
KTH Royal Institute of Technology	Christina Murray	tina@kth.se
Linköping University		
Linnaeus University	Torbjörn Håkansson	torbjorn.hakansson@lnu.se
Luleå University of Technology	Maria Vyatkina	maria.vyatkina@ltu.se
Lund University	Lisa Thelin	Lisa.thelin@fsi.lu.se
Mid Sweden University	Anna Lindahl	Anna.lindahl@miun.se
Mälardalen University	Daniel Boqvist Mikael Hjorth	daniel.boqvist@mdu.se mikael.hjorth@mdu.se
Uppsala University	Cecilia Nilsson	cecilia.nilsson@uu.se
Partners		
Swedish Embassy	Charlotte Kramer	charlotte.kramer@gov.se
Swedish Institute	Lisa Truedsson	Lisa.truedsson@si.se
SACC USA	Christer Bergman	christer.bergman@sacc-usa.org

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Goal	Sub-goal number	Sub-goal	Activity number	Activity	Who?	M	I	Q2 2022	Q3 2022	Q4 2022	H1 2023	H2 2023	2024
1. Strengthen the collaboration between Swedish universities and the Swedish-American business community													
1.1 Find synergies between Swedish universities and SACC Regional Chambers (Applicable for all GOALS)													
	1.1.1			Map the existing collaborations between Regional Chambers and universities concerning exchange studies, business contacts and research collaboration	P		X	█	→				
	1.1.2			Each university appoints a contact person and sets aside time to identify its existing exchange programs, business contacts and research collaborations	U		X	█	→				
	1.1.3			Identify synergies that can be used and developed between Regional Chambers and the universities.	P		X	X		█			
1.2 Identify and develop Swe-Am exchange programs, business contacts and research collaborations													
	1.2.1			Map existing contacts between participating universities and companies in Sweden and the U.S.	P		X	X	█	→			
	1.2.2			Map any existing research collaborations (involving companies in Sweden and the U.S.)	P		X		█	→			
	1.2.3			Identify connections that can be used	P		X		█				
	1.2.4			Map business contacts that the SACC Network can provide	P, U		X		█				
	1.2.5			What does each university prioritize to develop with regards to their U.S. strategy?	P, U		X		█	←			
	1.2.6			Identify companies outside of the SACC network based on specific skill/industry, (e.g. marine research)	P		X	X		█			
	1.2.7			Personally visit the participating universities to present, inform and answer questions within the project	S		X			█			
	1.2.8			Introduction and maintenance of the contacts between Swedish universities and American companies	P, S, U		X			█			
1.3 Increase the attractiveness of the exchange programs by offering internships in connection with the studies, in both directions.													
	1.3.1			From previous mapping of the universities' business contacts, (1.2.1), identify companies interested in offering internships	P, U		X			█			
	1.3.2			From previous mapping of business contacts via the SACC network (1.2.4), identify companies interested in offering internships	P, U		X			█			
	1.3.3			What individual requests/strategies do the universities prioritize, and what efforts should the project be concentrated on?	P, U		X			█	←		
	1.3.4			Identify the unique strength/strengths of the universities (smart cities, marine science, arctic research, gaming, etc)	U		X			█	←		
	1.3.5			Identify new companies external to SACC based on specific skills/industry, (e.g. marine research)	P		X	X			█		
	1.3.6			Introduce contacts to initiate new collaborations for internships in connection with the studies, in both directions.	P		X	X			█		
1.4 Make it possible for Swedish students to do their thesis with American companies													
	1.4.1			From previous mapping of business contacts (1.2.1), identify companies interested in offering Capstone jobs	P		X			█			
	1.4.2			Identify the specific skills of the students to match them with the right company	U		X			█			
	1.4.3			Contact companies in the U.S. for internships and thesis jobs. Outreach activities.	P		X				█		

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Goal	Sub-goal number	Activity number	Activity	Who?	M	I	Q2 2022	Q3 2022	Q4 2022	H1 2023	H2 2023	2024
1. Strengthen the collaboration between Swedish universities and the Swedish-American business community												
1.1 Find synergies between Swedish universities and SACC Regional Chambers (Applicable for all GOALS)												
	1.1.1		Map the existing collaborations between Regional Chambers and universities concerning exchange studies, business contacts and research collaboration	P	X							
	1.1.2		Each university appoints a contact person and sets aside time to identify its existing exchange programs, business contacts and research collaborations	U		X						
	1.1.3		Identify synergies that can be used and developed between Regional Chambers and the universities.	P	X	X						
1.2 Identify and develop Swe-Am exchange programs, business contacts and research collaborations												
	1.2.1		Map existing contacts between participating universities and companies in Sweden and the U.S.	P	X	X						
	1.2.2		Map any existing research collaborations (involving companies in Sweden and the U.S.)	P	X							
	1.2.3		Identify connections that can be used	P	X							
	1.2.4		Map business contacts that the SACC Network can provide	P		X						
	1.2.5		What does each university prioritize to develop with regards to their U.S. strategy?	P, U		X						
	1.2.6		Identify companies outside of the SACC network based on specific skill/industry, (e.g. marine research)	P	X	X						
	1.2.7		Personally visit the participating universities to present, inform and answer questions within the project	S		X						
	1.2.8		Introduction and maintenance of the contacts between Swedish universities and American companies	P, S, U		X						
1.3 Increase the attractiveness of the exchange programs by offering internships in connection with the studies, in both directions												
	1.3.1		From previous mapping of the universities' business contacts, (1.2.1), identify companies interested in offering internships	P, U		X						
	1.3.2		From previous mapping of business contacts via the SACC network (1.2.4), identify companies interested in offering internships	P, U		X						
	1.3.3		What individual requests/strategies do the universities prioritize, and what efforts should the project be concentrated on?	P, U		X						
	1.3.4		Identify the unique strength/strengths of the universities (smart cities, marine science, arctic research, gaming, etc)	U		X						
	1.3.5		Identify new companies external to SACC based on specific skills/industry, (e.g. marine research)	P	X	X						
	1.3.6		Introduce contacts to initiate new collaborations for internships in connection with the studies, in both directions.	P	X	X						
1.4 Make it possible for Swedish students to do their thesis with American companies												
	1.4.1		From previous mapping of business contacts (1.2.1), identify companies interested in offering Capstone jobs	P		X						
	1.4.2		Identify the specific skills of the students to match them with the right company	U		X						
	1.4.3		Contact companies in the U.S. for internships and thesis jobs. Outreach activities.	P		X						

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Next meetings

November 22nd @ 13.00 CET (7 am EST)

2023

January 24th @ 13.00 CET (7 am EST)

March 21st @ 13.00 CET (7 am EST)

May 9th @ 13.00 CET (7 am EST)

June 20th @ 13.00 CET (7 am EST)

August 15th @ 13.00 CET (7 am EST)

October 3rd @ 13.00 CET (7 am EST)

November 28th @ 13.00 CET (7 am EST)

Thank you !

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