

## **WG I “Business” Meeting # 4– November 22<sup>nd</sup>,2022**

### **Agenda**

1. Welcome
  - a. Update on WG participants
  - b. Review of minutes from last meeting
2. Update on SIREUS progress and other WG
3. Discuss & Decide "Areas of Interests"
4. Start Mapping of Target Companies
5. Discuss the project plan & what is important
6. Next meetings

## SIREUS – WG I Business , as of October 25<sup>th</sup>

University	Contact name	Contact e-mail
Chalmers University of Technology		
University of Gothenburg	Lena Pedersen	<a href="mailto:Lena.Pedersen@gu.se">Lena.Pedersen@gu.se</a>
Jönköping University	Roy Andersson	<a href="mailto:Roy.Andersson@ju.se">Roy.Andersson@ju.se</a>
Karolinska Institute	Richard Cowburn	<a href="mailto:richard.cowburn@ki.se">richard.cowburn@ki.se</a>
KTH Royal Institute of Technology	Christina Murray	<a href="mailto:tina@kth.se">tina@kth.se</a>
Linköping University		
Linnaeus University	Torbjörn Håkansson	<a href="mailto:torbjorn.hakansson@lnu.se">torbjorn.hakansson@lnu.se</a>
Luleå University of Technology	Maria Vyatkina	<a href="mailto:maria.vyatkina@ltu.se">maria.vyatkina@ltu.se</a>
Lund University	Lisa Thelin	<a href="mailto:Lisa.thelin@fsi.lu.se">Lisa.thelin@fsi.lu.se</a>
Mid Sweden University	Anna Lindahl	<a href="mailto:Anna.lindahl@miun.se">Anna.lindahl@miun.se</a>
Mälardalen University	Daniel Boqvist Mikael Hjorth	<a href="mailto:daniel.boqvist@mdu.se">daniel.boqvist@mdu.se</a> <a href="mailto:mikael.hjorth@mdu.se">mikael.hjorth@mdu.se</a>
Stockholm University	Maryam Hansson Edalat	<a href="mailto:maryam.hansson.edalat@su.se">maryam.hansson.edalat@su.se</a>
Uppsala University	Cecilia Nilsson	<a href="mailto:cecilia.nilsson@uu.se">cecilia.nilsson@uu.se</a>
Partners		
Swedish Embassy	Charlotte Kramer	<a href="mailto:charlotte.kramer@gov.se">charlotte.kramer@gov.se</a>
Swedish Institute	Lisa Truedsson	<a href="mailto:Lisa.truedsson@si.se">Lisa.truedsson@si.se</a>
SACC USA	Christer Bergman	<a href="mailto:christer.bergman@sacc-usa.org">christer.bergman@sacc-usa.org</a>

*Increased talent mobility and knowledge exchange between Sweden and the U.S.*

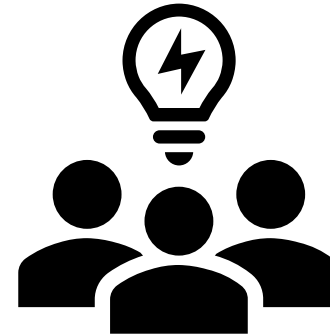
---

## Agenda

1. Welcome
  - a. Update on WG participants
  - b. Review of minutes from last meeting
2. Update on SIREUS progress and other WG
3. Discuss & Decide "Areas of Interests"
4. Start Mapping of Target Companies
5. Discuss the project plan & what is important
6. Next meetings

### 3. Discuss & Decide "Areas of Interests"

- AI, Big Data...
- Life Science
  - Precision Medicine
  - ...
- Green Transition
  - Smart Cities
  - Energy
- Society
  - Climate change
  - Democracy
  - ...





Goal	Sub-goal number	Activity number	Activity	Who?	M	I	Q2 2022	Q3 2022	Q4 2022	H1 2023	H2 2023	2024
<b>1. Strengthen the collaboration between Swedish universities and the Swedish-American business community</b>												
<b>1.1 Find synergies between Swedish universities and SACC Regional Chambers (Applicable for all GOALS)</b>												
	1.1.1		Map the existing collaborations between Regional Chambers and universities concerning exchange studies, <b>business contacts</b> and research collaboration	P		X						
	1.1.2		Each university appoints a contact person and sets aside time to identify its existing exchange programs, <b>business contacts</b> and research collaborations	U		X						
	1.1.3		Identify synergies that can be used and developed between Regional Chambers and the universities.	P		X	X					
<b>1.2 Identify and develop Swe-Am exchange programs, <b>business contacts</b> and research collaborations</b>												
	1.2.1		Map existing contacts between participating universities and companies in Sweden and the U.S.	P		X	X					
	1.2.2		Map any existing research collaborations (involving companies in Sweden and the U.S.)	P		X						
	1.2.3		Identify connections that can be used	P		X						
	1.2.4		Map business contacts that the SACC Network can provide	P		X						
	1.2.5		What does each university prioritize to develop with regards to their U.S. strategy?	P, U		X						
	1.2.6		Identify companies outside of the SACC network based on specific skill/industry, (e.g. marine research)	P		X	X					
	1.2.7		Personally visit the participating universities to present, inform and answer questions within the project	S		X						
	1.2.8		Introduction and maintenance of the contacts between Swedish universities and American companies	P, S, U		X						
<b>1.3 Increase the attractiveness of the exchange programs by offering <b>internships</b> in connection with the studies, in both directions</b>												
	1.3.1		From previous mapping of the universities' business contacts, (1.2.1), identify companies interested in offering internships	P, U		X						
	1.3.2		From previous mapping of business contacts via the SACC network (1.2.4), identify companies interested in offering internships	P, U		X						
	1.3.3		What individual requests/strategies do the universities prioritize, and what efforts should the project be concentrated on?	P, U		X						
	1.3.4		Identify the unique strength/strengths of the universities (smart cities, marine science, arctic research, gaming, etc)	U		X						
	1.3.5		Identify new companies external to SACC based on specific skills/industry, (e.g. marine research)	P		X	X					
	1.3.6		Introduce contacts to initiate new collaborations for internships in connection with the studies, in both directions.	P		X	X					
<b>1.4 Make it possible for Swedish students to do their thesis with American companies</b>												
	1.4.1		From previous mapping of business contacts (1.2.1), identify companies interested in offering Capstone jobs	P		X						
	1.4.2		Identify the specific skills of the students to match them with the right company	U		X						
	1.4.3		Contact companies in the U.S. for internships and thesis jobs. Outreach activities.	P		X						

*Increased talent mobility and knowledge exchange between Sweden and the U.S.*



## Next meetings

November 22<sup>nd</sup> @ 13.00 CET (7 am EST)

**2023**

January 24<sup>th</sup> @ 13.00 CET (7 am EST)

March 21<sup>st</sup> @ 13.00 CET (7 am EST)

May 9<sup>th</sup> @ 13.00 CET (7 am EST)

**June 13<sup>th</sup> @ 13.00 CET (7 am EST)**

**August 22<sup>nd</sup> @ 13.00 CET (7 am EST)**

October 3<sup>rd</sup> @ 13.00 CET (7 am EST)

November 28<sup>th</sup> @ 13.00 CET (7 am EST)

Thank you !