

## **WG 2 “University” Meeting # 14– May 2<sup>nd</sup>,2024**

### **Agenda**

1. Welcome
  - a. Update on WG participants
  - b. Review of minutes from last meeting
  - c. Update on SIREUS progress
2. SIREUS 2<sup>nd</sup> half evaluation
3. SIREUS RESEARCH forum
4. Thematic Areas
  - a. Implemented on the website.Workshops – desired focus ....
5. Target American Universities
  - a. Individual plans – what university would be interesting....
6. WG2 activities
  - a. NAFSA 2024
  - b. Social Media initiative
7. Next meetings

## SIREUS – WG 2 University , as of January 1<sup>st</sup> , 2024

University	Contact name	Contact e-mail
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Partners		
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SIREUS Trainee	Sara Lindelius	<a href="mailto:coordination@sireus.org">coordination@sireus.org</a>
SACC USA	Christer Bergman	<a href="mailto:christer.bergman@sacc-usa.org">christer.bergman@sacc-usa.org</a>

*Increased talent mobility and knowledge exchange between Sweden and the U.S.*

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## SIREUS Evaluation Process

- SIREUS "2<sup>nd</sup> half"
  - ~~"SIREUS—Summary after 2 years" (document)~~
  - ~~Evaluation team is selected and have agreed to participate~~
  - ~~January 8<sup>th</sup>—Document sent out to the Evaluation Team~~
  - ~~January 31<sup>st</sup>—1st virtual meeting (Teams) @ 15:00 CET "Deciding on the key topics."~~
  - ~~February 28<sup>th</sup>—In-person meeting in Stockholm (@SU) 10:00—16:00 CET  
———"Deciding on recommendations on the way forward."~~
  - ~~March 7<sup>th</sup>—2nd virtual meeting (Teams) @ 15:00 CET "Review of recommendations."~~
  - ~~April 9<sup>th</sup>—3rd virtual meeting (Teams) @ 15:00 CET "Agree on the recommendations."~~
  - ~~April 16<sup>th</sup>—Steering Committee should discuss the recommendations.~~
  - May 8<sup>th</sup> 4th virtual meeting (Teams) @ 15:00 CET "Feedback after SC meeting."
  - May 28<sup>th</sup> Steering Committee make decision on recommendations to the Stakeholders Group
  - June 4<sup>th</sup> Stakeholders Group decision on SIREUS after January 31<sup>st</sup>, 2025

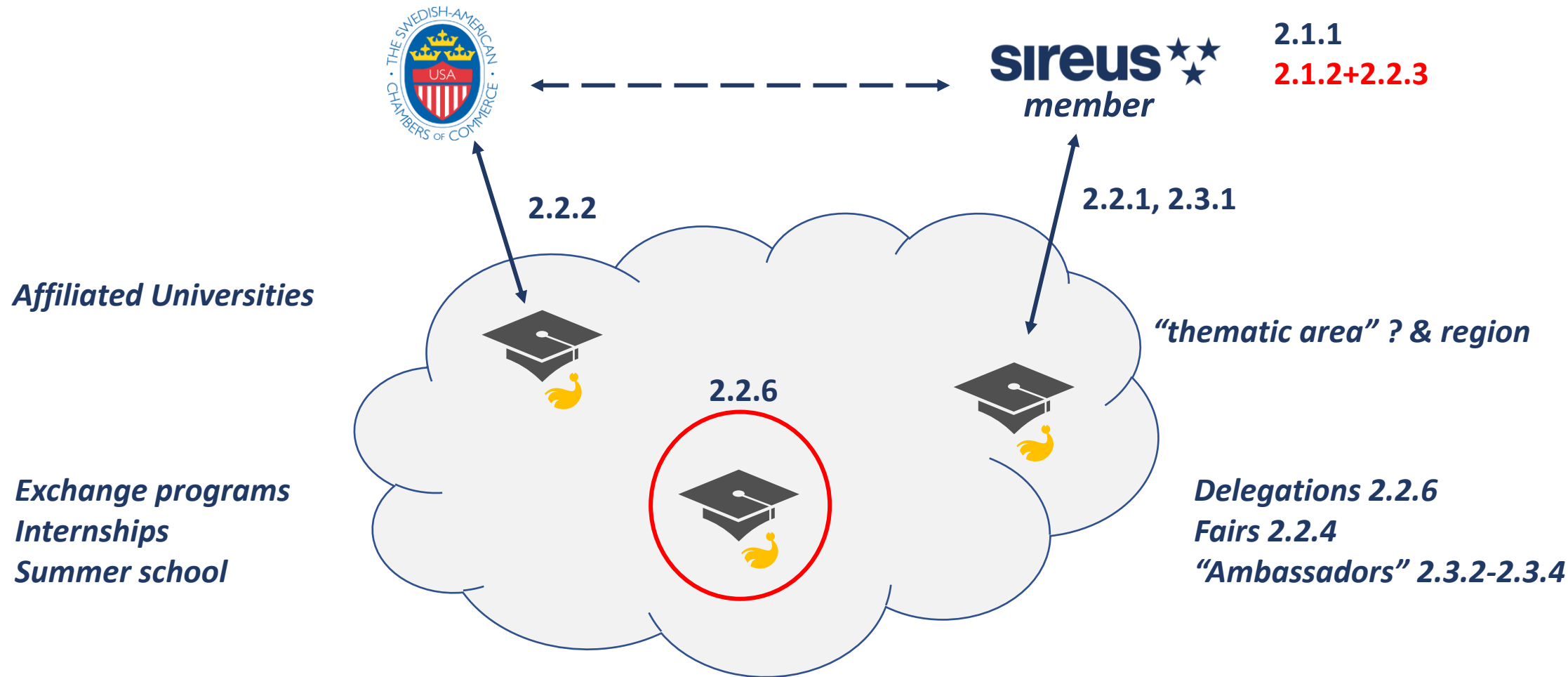
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  - a. No firm date for next forum.
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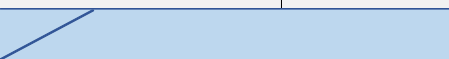






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# Individual university action plan



Increased talent mobility and knowledge exchange between Sweden and the U.S.

Goal	Sub-goal number	Sub-goal	Activity number	Activity	Who?	M	I	Q2 2022	Q3 2022	Q4 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	H1 2024	H2 2024
<b>2. Strengthen the collaboration and mobility between Swedish and American universities</b>																
2.1 Identify and develop Swedish-American <b>exchange programs</b> , business contacts and research collaborations (ref Goal 1.2)																
	2.1.1			Map the existing exchange programs ( <b>different categories</b> )	P		X									
	2.1.2			What does each university prioritize to develop with regards to their U.S. strategy?	U		X									
2.2 Create and strengthen existing collaborations between Swedish and American universities																
	2.2.1			What are the existing contacts between Swedish and American universities?	U		X									
	2.2.2			What univeristy contacts can the SACC network and the Embassy provide?	P		X									
	2.2.3			What individual objectives/strategies/areas should the project concentrate on?	P, U		X									
	2.2.4			Map American career fairs that can be relevant for swedish universities according to the respective university's U.S. strategy and interest sphere	P	X	X									
	2.2.5			Inform about bilateral programs, courses and internships during meetings and fairs	P		X									
	2.2.6			Organize and host delegation travels to American universities to examine possibilities of collaboration	P	X	X									
	2.2.7			<b>Organize SIREUS forums to establish and maintain contacts between Swedish and American universities</b>												
2.3 Identify, educate and coordinate <b>ambassadors</b> for talent mobility (Clarify the role of ambassadors)																
	2.3.1			Identify Swedish researchers and professors with the respective participating universities that are active in, or interested in, the U.S.	P, U		X									
	2.3.2			Together with IFHU, STARS and STINT identify Swedish researchers and professors active in the U.S.	P, U		X									
	2.3.3			Together with IFHU, STARS and STINT identify American researchers and teachers that are active in Sweden	P, U		X									
	2.3.4			Together with IFHU, STARS and STINT identify Swedish researchers and teachers that are interested in the U.S.	P, U		X									
	2.3.5			Together with IFHU, STARS and STINT identify American researchers and professors interested in Sweden	P		X									
	2.3.6			Educate, coordinate and create meeting places for ambassadors for talent mobility	P		X									
	2.3.7			Use House of Sweden as a meeting place for ambassadors for talent mobility	P		X									

***Increased talent mobility and knowledge exchange between Sweden and the U.S.***



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Dear SIREUS Member Universities,

The SIREUS team would like to cordially invite you to SIREUS MEMBERS forum on  
May 29th, 2024 at 6:30 PM.

In conjunction with the NAFSA 2024 Conference in New Orleans, we are hosting a mingle event at Historic BK House & Gardens, where you have the chance to network with representatives from Swedish and American academia.

We also welcome all of our SIREUS Member Universities to invite additional guests within academia, such as representatives from partner universities. All member universities are welcome to bring up to 20 participants to this event.

To invite guests, please forward the attached "Save the Date" alongside the Eventbrite link below.

We look forward to seeing you at the SIREUS MEMBERS forum!

Best regards,  
The SIREUS team

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# INSTAGRAM

	JÖNKÖPING	LINNAEUS	LUND
Reach	106 (5.7% non-followers)	74 (10.8% non-followers)	73 (15.1% non-followers)
Engagement	8	7	7
Profile activity	7	4	2
Likes	8	6	7

# LINKEDIN

	JÖNKÖPING	LINNAEUS	LUND
Impressions	5040	259	227
Engagement	991 (19.7%)	87 (33.6%)	54 (23.8%)
Likes	45	12	12
Reposts	3	3	0

## HOW DO WE IMPROVE THE STATISTICS?

Make sure to **REPOST, LIKE, COMMENT** on your and other member universities posts. This will organically boost your posts and ensure that more people see and engage with them!

**IT'S A WIN-WIN!**

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## **Meetings 2024 (45 min)**

~~January 25<sup>th</sup> @ 15.00 CET (9 am EST)~~

~~March 21<sup>st</sup> @ 15.00 CET (9 am EST)~~

~~May 2<sup>nd</sup> @ 15.00 CET (9 am EST)~~

June 5<sup>th</sup> @ 15.00 CET (9 am EST)

August 29<sup>th</sup> @ 15.00 CET (9 am EST)

October 10<sup>th</sup> @ 15.00 CET (9 am EST)

November 21<sup>st</sup> @ 15.00 CET (9 am EST)

Thank you !