

WG 2 “University” Meeting # 1 – June 14th ,2022

Agenda

1. Introduction of all participants
2. Review of our task
3. Review of the proposed goals, subgoals and activities
4. (Proposal for change of some goals, subgoals and/or activities)
5. (Working Group leadership)
6. Timeline and meeting frequencies
7. AOB

SIREUS – WG 2 University , as of June 10th

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Increased talent mobility and knowledge exchange between Sweden and the U.S.

SIREUS

The project is based on The Swedish-American Chambers of Commerce – SACC-USA’s – bilateral network of business and talent and the needs identified with participating Swedish universities.

By capitalizing on existing regional infrastructure within SACC-USA, accessible tools for talent mobility and an intensified collaboration between universities and the private sector, this platform will:

- increase the number of students, trainees and researchers participating in exchange programs between Sweden and the U.S.
- increase the knowledge exchange through new and strengthened collaborative projects of research and innovation
- strengthen the attractiveness of Sweden as a destination for studies, research and internships

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1. Strengthen the collaboration between Swedish universities and the Swedish-American business life

- 1.1 Find synergies between Swedish universities and SACC Regional Chambers
- 1.2 Identify and develop Swe-Am exchange programs, business contacts and research collaborations
- 1.3 Increase the attractiveness of the exchange programs by offering internships in connection with the studies, in both
- 1.4 Make it possible for Swedish students to do their thesis with American companies

2. Strengthen the collaboration and mobility between Swedish and American universities

- 2.1 Identify and develop Swedish-American exchange programs, business contacts and research collaborations
- 2.2 Create and strengthen existing collaborations between Swedish and American universities
- 2.3 Identify, educate and coordinate ambassadors for talent mobility

3. Strengthen the bilateral collaboration concerning research, innovation and entrepreneurship

- 3.1 Identify and develop Swe-Am exchange programs, business contacts and research collaborations
- 3.2 Build an information portal for the platform
- 3.3 Create meeting places for researchers, businesses, students and investors

4. Strengthen Sweden's attractiveness as a destination for American students and researchers

- 4.1 Recruit more students to Sweden by marketing Sweden as a destination for studies
- 4.2 Make an inventory and communicate private and public scholarships for studies/research, in both countries
- 4.3 Increase the attractiveness of the study destination by offering internships in connection with the studies
- 4.4 Facilitate for Swedish universities to become certified to process Am student loans, FAFSA, and other certification
- 4.5 Create an active and relevant social media presence aimed at American students

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- Working groups will be created to *collaborate, collectively carry out planned activities, suggest annual KPI* for the area of interest and *follow up* on activities and achieved results.
- The working groups will consist of representatives from the universities with special expertise and interest in a topic and are expected to actively participate in the project for the specific area of interest for at least one year.
- Every working group is led by a mutually elected *group leader*, either from a university, SACC-USA, the Embassy of Sweden, or the Swedish Institute.
- The working groups will convene (virtually or in person) on the group leader's initiative, although *at least on a quarterly basis*. Additional staff from SACC-USA and other stakeholders will participate in the meetings by invitation from the group leader.
- The working groups are coordinated by the Program Director (SACC-USA) who will convene coordination meetings with the group leaders on a quarterly basis. Additional staff from SACC- USA and other stakeholders will participate in the meetings by invitation from the Program Director.

Goal	Sub-goal number	Activity number	Activity	Who?	M	I	Q2 2022	Q3 2022	Q4 2022	H1 2023	H2 2023	2024
2. Strengthen the collaboration and mobility between Swedish and American universities												
	2,1 Identify and develop Swedish-American exchange programs, business contacts and research collaborations											
	2.1.1		Map the existing exchange programs	P		X						
	2.1.2		What does each university prioritize to develop with regards to their U.S. strategy?	U		X						
	2,2 Create and strengthen existing collaborations between Swedish and American universities											
	2.2.1		What are the existing contacts between Swedish and American universities?	U		X						
	2.2.2		What univeristy contacts can the SACC network and the Embassy provide?	P		X						
	2.2.3		What individual objectives/strategies/areas should the project concentrate on?	P, U		X						
	2.2.4		Map American career fairs that can be relevant for swedish universities according to the respective university's U.S. strategy and interest sphere	P	X	X						
	2.2.5		Inform about bilateral programs, courses and internships during meetings and fairs	P	X							
	2.2.6		Organize and host delegation travels to American universities to examine possibilities of collaboration	P	X	X						
	2,3 Identify, educate and coordinate ambassadors for talent mobility											
	2.3.1		Identify Swedish researchers and professors with the respective participating universities that are active in, or interested in, the U.S.	P, U		X						
	2.3.2		Together with IFHU, STARS and STINT identify Swedish researchers and professors active in the U.S.	P, U	X							
	2.3.3		Together with IFHU, STARS and STINT identify American researchers and teachers that are active in Sweden	P, U	X							
	2.3.4		Together with IFHU, STARS and STINT identify Swedish researchers and teachers that are interested in the U.S.	P, U	X							
	2.3.5		Together with IFHU, STARS and STINT identify American researchers and professors interested in Sweden	P	X							
	2.3.6		Educate, coordinate and create meeting places for ambassadors for talent mobility	P	X							
	2.3.7		Use House of Sweden as a meeting place for ambassadors for talent mobility	P	X							

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6. Timeline and meeting frequencies (week of July 26th and September 5th)
7. AOB - feedback on website, please...

Thank you !

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