

## **WG 2 “Business” Meeting # 2– August 16<sup>th</sup> ,2022**

### **Agenda**

- I. Welcome
  - a. Update on WG participants
  - b. Review of minutes from last meeting
2. Review of feedback from the group
3. Proposal for change of some goals, subgoals and/or activities
4. "Top 5 activities"
5. Working Group leadership
6. Next meeting
7. AOB

## SIREUS – WG 2 University , as of August 9<sup>th</sup>

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## Feedback

### Margareta A

- *Most important to focus on is academic collaborations, financing opportunities and possibilities available to support the universities' activities. [Understood]*
- *There are some overlapping activities between the groups, which need to be discussed [Agreed]*
- *This group focus on the academic collaborations [Agreed]*
- *2.2.3 - Business intelligence about American universities are very valuable [Understood]*
- *2.2.3 - Why is Sweden interesting for American universities?*
- *2.3 - Valuable to have "ambassadors", but how will they work with us and contribute to the project ?*
- *2.3.7 - Meeting places to be created in relevant geographical regions, not only Washington DC [Agreed]*

### Maria V

- *There needs to be a better divide between WG1 and WG2 (or one big WG?)*
- *Due to professor's privilege, it is the academics themselves who "own" contacts with the industry !!!*

### Mia B

- *Overlapping sub goals for working groups*
- *Communication between WG representatives within universities*
- *Cross communication between WG's needs to be planned [Agreed]*

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Goal	Sub-goal number	Activity number	Activity	Who?	M	I	Q2 2022	Q3 2022	Q4 2022	H1 2023	H2 2023	2024
<b>2. Strengthen the collaboration and mobility between Swedish and American universities</b>												
2.1 Identify and develop Swedish-American <b>exchange programs</b> , business contacts and research collaborations (ref Goal 1.2)												
	2.1.1		Map the existing exchange programs	P		X						
	2.1.2		What does each university prioritize to develop with regards to their U.S. strategy?	U		X						
2.2 Create and strengthen existing collaborations between Swedish and American universities												
	2.2.1		What are the existing contacts between Swedish and American universities?	U		X						
	2.2.2		What univeristy contacts can the SACC network and the Embassy provide?	P		X						
	2.2.3		<b>What individual objectives/strategies/areas should the project concentrate on?</b>	P, U		X						
	2.2.4		Map American career fairs that can be relevant for swedish universities according to the respective university's U.S. strategy and interest sphere	P	X	X						
	2.2.5		Inform about bilateral programs, courses and internships during meetings and fairs	P	X							
	2.2.6		Organize and host delegation travels to American universities to examine possibilities of collaboration	P	X	X						
2.3 Identify, educate and coordinate <b>ambassadors</b> for talent mobility												
	2.3.1		Identify Swedish researchers and professors with the respective participating universities that are active in, or interested in, the U.S.	P, U		X						
	2.3.2		Together with IFHU, STARS and STINT identify Swedish researchers and professors active in the U.S.	P, U	X							
	2.3.3		Together with IFHU, STARS and STINT identify American researchers and teachers that are active in Sweden	P, U	X							
	2.3.4		Together with IFHU, STARS and STINT identify Swedish researchers and teachers that are interested in the U.S.	P, U	X							
	2.3.5		Together with IFHU, STARS and STINT identify American researchers and professors interested in Sweden	P	X							
	2.3.6		Educate, coordinate and create meeting places for ambassadors for talent mobility	P	X							
	2.3.7		Use House of Sweden as a meeting place for ambassadors for talent mobility	P	X							

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4. "Top 5 activities"
5. Working Group leadership
  - a. Ingela Åberg (LNU)
6. Next meeting – September 27<sup>th</sup> and **November 22<sup>nd</sup> @ 9 am EST ?**
7. AOB

Thank you !

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