

## **WG 3 “Innovation” Meeting # 1– June 16<sup>th</sup> ,2022**

### **Agenda**

1. Introduction of all participants
2. Review of our task
3. Review of the proposed goals, subgoals and activities
4. (Proposal for change of some goals, subgoals and/or activities)
5. (Working Group leadership)
6. Timeline and meeting frequencies
7. AOB

## SIREUS – WG 3 Innovation , as of June 10<sup>th</sup>

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*Increased talent mobility and knowledge exchange between Sweden and the U.S.*

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## **SIREUS**

*The project is based on The Swedish-American Chambers of Commerce – SACC-USA’s – bilateral network of business and talent and the needs identified with participating Swedish universities.*

*By capitalizing on existing regional infrastructure within SACC-USA, accessible tools for talent mobility and an intensified collaboration between universities and the private sector, this platform will:*

- increase the number of students, trainees and researchers participating in exchange programs between Sweden and the U.S.
- increase the knowledge exchange through new and strengthened collaborative projects of research and innovation
- strengthen the attractiveness of Sweden as a destination for studies, research and internships

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### **1. Strengthen the collaboration between Swedish universities and the Swedish-American business life**

- 1.1 Find synergies between Swedish universities and SACC Regional Chambers
- 1.2 Identify and develop Swe-Am exchange programs, business contacts and research collaborations
- 1.3 Increase the attractiveness of the exchange programs by offering internships in connection with the studies, in both
- 1.4 Make it possible for Swedish students to do their thesis with American companies

### **2. Strengthen the collaboration and mobility between Swedish and American universities**

- 2.1 Identify and develop Swedish-American exchange programs, business contacts and research collaborations
- 2.2 Create and strengthen existing collaborations between Swedish and American universities
- 2.3 Identify, educate and coordinate ambassadors for talent mobility

### **3. Strengthen the bilateral collaboration concerning research, innovation and entrepreneurship**

- 3.1 Identify and develop Swe-Am exchange programs, business contacts and research collaborations
- 3.2 Build an information portal for the platform
- 3.3 Create meeting places for researchers, businesses, students and investors

### **4. Strengthen Sweden's attractiveness as a destination for American students and researchers**

- 4.1 Recruit more students to Sweden by marketing Sweden as a destination for studies
- 4.2 Make an inventory and communicate private and public scholarships for studies/research, in both countries
- 4.3 Increase the attractiveness of the study destination by offering internships in connection with the studies
- 4.4 Facilitate for Swedish universities to become certified to process Am student loans, FAFSA, and other certification
- 4.5 Create an active and relevant social media presence aimed at American students

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- Working groups will be created to *collaborate, collectively carry out planned activities, suggest annual KPI* for the area of interest and *follow up* on activities and achieved results.
- The working groups will consist of representatives from the universities with special expertise and interest in a topic and are expected to actively participate in the project for the specific area of interest for at least one year.
- Every working group is led by a mutually elected *group leader*, either from a university, SACC-USA, the Embassy of Sweden, or the Swedish Institute.
- The working groups will convene (virtually or in person) on the group leader's initiative, although *at least on a quarterly basis*. Additional staff from SACC-USA and other stakeholders will participate in the meetings by invitation from the group leader.
- The working groups are coordinated by the Program Director (SACC-USA) who will convene coordination meetings with the group leaders on a quarterly basis. Additional staff from SACC- USA and other stakeholders will participate in the meetings by invitation from the Program Director.

Goal	Sub-goal number	Activity number	Activity	Who?	M	I	Q2 2022	Q3 2022	Q4 2022	H1 2023	H2 2023	2024
<b>3. Strengthen the bilateral collaboration concerning research, innovation and entrepreneurship</b>												
<b>3,1 Identify and develop Swe-Am exchange programs, business contacts and research collaborations</b>												
	3.1.1		Map and communicate the existing research collaborations at the universities	P	X							
	3.1.2		Which areas are prioritized for development for each university according to their U.S. strategy?	P		X						
	3.1.3		How can the SACC network and other Team Sweden stakeholders assist with contacts with researchers with regional American universities?	P		X						
	3.1.4		Introduce and connect SACC members interested in innovation and entrepreneurship	P		X						
	3.1.5		As a Team Sweden stakeholder, actively communicate Sweden as an innovation country	P	X							
	3.1.6		Develop and initiate research collaborations between companies and universities.	P	X	X						
<b>3,2 Build an information portal for the platform</b>												
	3.2.1		Create an information portal concerning bilateral programs, courses and internships	P	X							
	3.2.2		Include information about research, innovation and entrepreneurship in the information portal	P	X							
	3.2.3		Describe collaborations and success stories in the project	P	X							
	3.2.4		Include FAQ, Community Chat and other relevant information and function in the information portal	P	X							
<b>3,3 Create meeting places for researchers, businesses, students and investors</b>												
	3.3.1		Engage with STINT	P	X							
	3.3.2		Connect the program with STARS	P	X							
	3.3.3		Together with the Embassy/IFHU, profile House of Sweden as an innovation center	P	X							
	3.3.4		Establish and schedule suggestions for relevant seminars, workshops and webinars in House of Sweden	P	X							

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5. (Working Group leadership)
6. Timeline and meeting frequencies (week of July 26<sup>th</sup> and September 5<sup>th</sup> )
7. AOB - feedback on website, please...

Thank you !

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