

WG 3 "Innovation" Meeting # 10- October 5th, 2023

Agenda

- I. Welcome
 - a. Update on WG participants
 - b. Review of minutes from last meeting
 - c. Update on SIREUS progress
- 2. Thematic Areas
 - a. Implemented on the website updated status.
- 3. Individual University Plan
 - a. Aligned with the project plan
- 4. SIREUS VIRTUAL forum
 - a. Topics, frequencies, audience "Program Board"
- 5. SIREUS ENTREPRENEURS forum
 - a. Destination Start Up /- Denver Annually! March 20-21, 2024
 - b. Innovations Tour Texas Feb 5-9, 2024 (prel.)
- 6. Next meetings



SIREUS - WG 3 Innovation, as of August 24th

University	Contact name	Contact e-mail				
Chalmers University of Technology	Tomas Faxheden	tomas.faxheden@chalmers.se				
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Jönköping University						
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Uppsala University	Malin Graffner Nordberg	malin.graffner@uu.se				
Partners						
Swedish Embassy	Maria Brogren	maria.brogren@gov.se				
SIREUS Trainee	Märta Ernfors	research@sireus.org				
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Thematic links provided as of September 27th, 2023

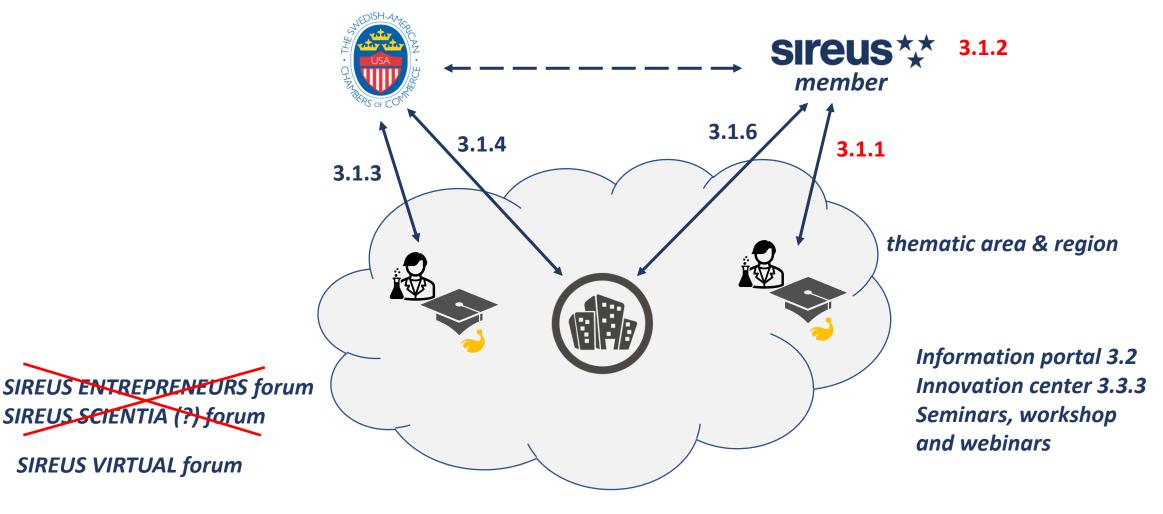
				UN	IVERSITIE	S								
hematic Area:	Subtheme:	СТН	GU	JU	KI	KTH	LiU	LNU	LTU	LU	MIUN	MDU	SU	UU
DIGITAL TRANSFORMATION	Digital Transformation													
	Al													
	Big Data													
	Industrial Technology													
	Cybersecurity													
	Quantum Mechanics													
	Microelectronics													
	Green Transition													ـــــ
	Electromobility													<u> </u>
GREEN	Smart City													
TRANSITION	Smart Grid													
	Battery													
	Renewable Materials													
	Forestry													
_	Life Science													
	Cancer													
LIFE SCIENCE	Precision Health													
LIFE SCIENCE	Precision Medecine													
	Antimicrobial Resistance													
	Art as a tool													
SOCIETY AND CULTURE	Society & Culture													
	Democracy & Humanities													
	Art as a tool for change													
	Equality & Equity													
	Space Technology													<u> </u>
SPACE TECHNOLOGY	Small Satellites													
	Earth Observations		<u> </u>											<u> </u>



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Individual university action plan





Individual university action plan - questions

Overall

What American universities / regions / thematic areas does your university want to focus on?

1.2.5

When it comes to developing business contacts - "What does each university prioritize to develop with regards to their U.S. strategy?"

1.3.3

When it comes to developing internships - "What individual requests/strategies do the universities prioritize, and what efforts should the project be concentrated on?"

2.1.2

When it comes to exchange programs - "What does each university prioritize to develop with regards to their U.S. strategy?"

2.2.3

When it comes to strengthening collaborations between Swedish and American universities - "What individual objectives/strategies/areas should the project concentrate on?"

3.1.1

"Map and communicate the existing research collaborations at the universities" - Map existing co-published research articles.

3.1.2

When it comes to research collaborations - "Which areas are prioritized for development for each university according to their U.S. strategy?"

4.1.3

When it comes to recruitment of students – What region / cities / specific universities is prioritized by each university.



Individual university action plan Research & Innovation contacts

Xxxx University – Areas of Interests						
	"Affiliated Universities"	Innovation	Research Collaboration			
Thematic Area (-s)						
Region (-s)						



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SIREUS VIRTUAL forum



Target Audience: Researchers, innovators and entrepreneurs affiliated with SIREUS member universities and affiliated universities.

Content: SIREUS VIRTUAL forum will invite relevant subject matter experts to give presentations about a topic that would be relevant for the chosen audience so researchers, innovators and entrepreneurs can gain further insights and create a stronger collaboration between the U.S. and Sweden.

Day: SIREUS VIRTUAL forum is planning to have an event one day every month. The preliminary day would be the second Tuesday of every month.

Platform: The forum is planned to be on Microsoft Teams. **Marketing:** There will be extensive work to market the SIREUS VIRTUAL forum and create an audience because it's a completely new concept.

We need "Program Board", 2-3 interested university staff.



SIREUS VIRTUAL forum - examples

- 1. Science & Innovation Focus for Sweden and US
- 2. Introduction to Technology Transfer in the USA
- 3. Research Commercialization and Venture Development
- 4. Industry's Perspective on Technology Transfer and University Collaborations
- 5. University-Industry Collaborations: Case Studies Beyond Licensing
- 6. Investing in Deep Tech Companies Spun out of Academia. Panel Discussion and Q&A Deep tech investors share their approaches to investing
- 7. Soft Funding Opportunities in the US for University Based Spinouts. Panel Discussion.
- 8. Research to Market Educational Programming: A Closer Look at the National NSF I-Corps Program
- 9. Global Trends Peace & Security
- 10. Global Trends Strategic Systems & Risks



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SIREUS Innovation Tour Texas

Date: Feb 5 – 9, 2024

Tour Duration: 4 whole days. 2 travel days

Austin: UTA, I day

San Antonio: UTSA, I day

Houston: Rice I day, University Houston I day

Tour Participants:

Representatives from Swedish universities' innovation centers

- Regional Chamber Texas (Austin, Dallas, Houston)
- Maria and/or Jenny from the Swedish Embassy
- SIREUS

Tour Objectives:

- To gain insights into the Texas startup ecosystem and innovation culture.
- To establish connections and potential collaborations with Texas-based innovation hubs, universities, and startups.
- To foster a deeper understanding of the similarities and differences between the Swedish and Texan innovation ecosystems.
- (To explore opportunities for knowledge exchange and joint projects between Sweden and Texas.

"Planning Group", 2-3 have started – need additional participants.



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Next meetings, 2023

January 26th @ 15.00 CET (9 am EST)

March 23rd @ 15.00 CET (9 am EST)

March 30th @ 15.00 CET (9 am EST)

May 11th @ 15.00 CET (9 am EST)

June 15th @ 15.00 CET (9 am EST)

August 24th @ 15.00 CET (9 am EST)

October 5th @ 15.00 CET (9 am EST)

November 30th @ 15.00 CET (9 am EST)



Meetings 2024 (proposal)

January 23rd @ 15.00 CET (9 am EST)

March 19th @ 15.00 CET (9 am EST)

April 30th @ 15.00 CET (9 am EST)

June 4th @ 15.00 CET (9 am EST)

July 16th @ 15.00 CET (9 am EST)

August 27th @ 15.00 CET (9 am EST)

October 8th @ 15.00 CET (9 am EST)

November 19th @ 15.00 CET (9 am EST)

December 17th @ 15.00 CET (9 am EST)

Thank you!