

WG 4 “Sweden” Meeting # 5– January 26th,2023

Agenda

1. Welcome
 - a. Update on WG participants
 - b. Review of minutes from last meeting
2. Review of activities
 - New Study in Sweden, Somewhere
3. Proposal of metrics/KPI for subgoals & activities
4. Any update on subgoals/activities
 - FAFSA - status & actions
5. Next meetings

SIREUS – WG 4 Sweden, as of October 25th

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Increased talent mobility and knowledge exchange between Sweden and the U.S.



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Goal number	Sub-goal number	Activity number	Activity	Who?	M	I	Q2 2022	Q3 2022	Q4 2022	H1 2023	H2 2023	2024
4. Strengthen Sweden's attractiveness as a destination for American students and researchers												
4.1 Recruit more students to Sweden by marketing Sweden as a destination for studies												
	4.1.1		Attend regional career fairs in the U.S.	P	X							
	4.1.2		Implement, communicate and strengthen marketing material from the Swedish Institute (Team Sweden activity) to American universities and students.	P	X							
4.2 Make an inventory and communicate private and public scholarships for studies/research, in both countries												
	4.2.1		Make an inventory and compile information about relevant private and public scholarships for studies/research	P, S	X							
	4.2.2		Include information about scholarships in the information portal	P	X							
	4.2.3		Add scholarships for internships (not just studies/research), specifically for internships with SACC Chambers	P	X							
	4.2.4		Contact scholarship foundations concerning new collaborations.	S, U		X						
4.3 Increase the attractiveness of the study destination by offering internships in connection with the studies												
	4.3.1		Which business contacts to the universities already have locally	S, U	X							
	4.3.2		Which business contacts can the SACC network assist with?	S		X						
	4.3.3		Which areas of study do the universities want to prioritize?	S, U		X						
	4.3.4		Visit local companies and market the concept of American students as interns	S	X							
4.4 Facilitate for Swedish universities to become certified to process Am student loans, FAFSA, and other certification												
	4.4.1		Certified Swe universities share experiences with other participating universities	P	X							
	4.4.2		Work to increase the interest of other Swedish universities to become certified for handling FAFSA	P	X							
4.5 Create an active and relevant social media presence aimed at American students												
	4.5.1		Establish a social media presence for the University Platform	P	X							
	4.5.2		Create campaigns that target American students	P	X							
	4.5.3		Become active at American student portals.	P	X							
	4.5.4		Create an easy way (e.g. FAQ) to answer questions about Sweden as a destination for studies	P	X							

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Next meetings

January 26th @ 13.00 CET (7 am EST)

March 23rd @ 13.00 CET (7 am EST)

May 11th @ 13.00 CET (7 am EST)

June 15th @ 13.00 CET (7 am EST)

August 24th @ 13.00 CET (7 am EST)

October 5th @ 13.00 CET (7 am EST)

November 30th @ 13.00 CET (7 am EST)

Thank you !