

WG 4 “Sweden” Meeting # 6– March 23rd,2023

Agenda

1. Welcome
 - a. Update on WG participants
 - b. Review of minutes from last meeting
 - c. Update on SIREUS progress
2. Review of activities
 - a. NAFSA (together w/ WG2)
 - b. New Study in Sweden, Plan....
 - c. Student fairs
3. Review of project plan
4. FAFSA brief update
5. Update of project plan
6. Next meetings

SIREUS – WG 4 Sweden, as of October 25th

University	Contact name	Contact e-mail
Chalmers University of Technology	Linda Millsvik	linda.millsvik@chalmers.se
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Linnaeus University	Stefan Haglund	stefan.haglund@lnu.se
Luleå University of Technology	Robert Omberg	Robert.omberg@ltu.se
Lund University	Maria Lindblad	Maria.lindblad@er.lu.se
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Mälardalen University	Johanna Forsström Niclas Johansson	johanna.forsstrom@mdu.se niclas.johansson@mdu.se
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Partners		
Swedish Embassy	Jenny Majidyar	jenny.majidyar@gov.se
Swedish Institute	Lisa Truedsson	Lisa.truedsson@si.se
SIREUS Trainee	Louise Andersson	Marketing@sireus.org
SACC USA	Karin Hammar	karin.hammar@sacc-usa.org

Increased talent mobility and knowledge exchange between Sweden and the U.S.

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MEMBERS

31.05.23
SAVE THE DATE

HOUSE OF SWEDEN, WASHINGTON D.C.

7:00 PM - 9:00 PM

Increased talent mobility and knowledge exchange between Sweden and the U.S.

STUDY IN SWEDEN
MEET THE TOP SWEDISH UNIVERSITIES

sireus *forum*

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 TUESDAY NOV 1, 2022 5PM - 8PM	 HOUSE OF SWEDEN 2900 K ST NW WASHINGTON DC	 FREE EVENT SWEDISH FOOD SPEAKERS TBA
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Increased talent mobility and knowledge exchange between Sweden and the U.S.

Who is responsible for the activity?

P = Project Group with SACC-USA in House of Sweden

(P coordinates other units within SACC-USA, SACC Regional Chambers, The Embassy, SI and other Team Sweden efforts)

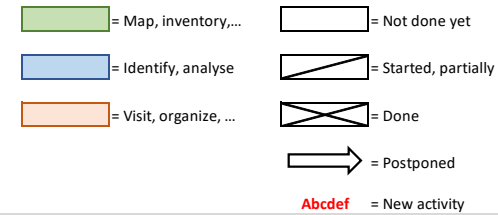
S = Resource in Sweden for contacts with business and relevant organisations.

U = Resources at Swedish Universities to be involved in the project

Is the activity mutual or individual?

M = Mutual, activity carried out for the universities as a group

I = Individually, activity performed for individual universities



Goals and activities for SIREUS - "Platform for increased talent mobility and knowledge exchange between Sweden and the U.S."

Goal number	Sub-goal number	Activity number	Activity	Who?	M	I	Q2 2022	Q3 2022	Q4 2022	H1 2023	H2 2023	2024
4. Strengthen Sweden's attractiveness as a destination for American students and researchers												
4.1 Recruit more students to Sweden by marketing Sweden as a destination for studies												
	4.1.0		Define career fair vs. student fairs and map existing market possibilities	P		X						
	4.1.1		Attend regional career fairs in the U.S.	P		X						
	4.1.2		Implement, communicate and strengthen marketing material from the Swedish Institute (Team Sweden activity) to American universities and students.	P		X						
4.2 Make an inventory and communicate private and public scholarships for studies/research, in both countries												
	4.2.1		Make an inventory and compile information about relevant private and public scholarships for studies/research	P, S		X						
	4.2.2		Include information about scholarships in the information portal	P		X						
	4.2.3		Add scholarships for internships (not just studies/research), specifically for internships with SACC Chambers	P		X						
	4.2.4		Contact scholarship foundations concerning new collaborations.	S, U		X						
4.3 Increase the attractiveness of the study destination by offering internships in connection with the studies												
	4.3.1		Which business contacts to the universities already have locally	S, U		X						
	4.3.2		Which business contacts can the SACC network assist with?	S		X						
	4.3.3		Which areas of study do the universities want to prioritize?	S, U		X						
	4.3.4		Visit local companies and market the concept of American students as interns	S		X						
4.4 Facilitate for Swedish universities to become certified to process Am student loans, FAFSA, and other certification												
	4.4.1		Certified Swe universities share experiences with other participating universities	P		X						
	4.4.2		Work to increase the interest of other Swedish universities to become certified for handling FAFSA	P		X						
4.5 Create an active and relevant social media presence aimed at American students												
	4.5.1		Establish a social media presence for the University Platform	P		X						
	4.5.2		Create campaigns that target American students	P		X						
	4.5.3		Become active at American student portals.	P		X						
	4.5.4		Create an easy way (e.g. FAQ) to answer questions about Sweden as a destination for studies	P		X						

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Next meetings

~~January 26th @ 13.00 CET (7 am EST)~~

~~March 23rd @ 13.00 CET (7 am EST)~~

May 11th @ 13.00 CET (7 am EST)

June 15th @ 13.00 CET (7 am EST)

August 24th @ 13.00 CET (7 am EST)

October 5th @ 13.00 CET (7 am EST)

November 30th @ 13.00 CET (7 am EST)

Thank you !