

## **WG 4 “Sweden” Meeting # 1 – June 16<sup>th</sup> ,2022**

### **Agenda**

1. Introduction of all participants
2. Review of our task
3. Review of the proposed goals, subgoals and activities
4. (Proposal for change of some goals, subgoals and/or activities)
5. (Working Group leadership)
6. Timeline and meeting frequencies
7. AOB

## SIREUS – WG 4 Sweden , as of June 10<sup>th</sup>

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## **SIREUS**

*The project is based on The Swedish-American Chambers of Commerce – SACC-USA’s – bilateral network of business and talent and the needs identified with participating Swedish universities.*

*By capitalizing on existing regional infrastructure within SACC-USA, accessible tools for talent mobility and an intensified collaboration between universities and the private sector, this platform will:*

- increase the number of students, trainees and researchers participating in exchange programs between Sweden and the U.S.
- increase the knowledge exchange through new and strengthened collaborative projects of research and innovation
- strengthen the attractiveness of Sweden as a destination for studies, research and internships

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### **1. Strengthen the collaboration between Swedish universities and the Swedish-American business life**

- 1.1 Find synergies between Swedish universities and SACC Regional Chambers
- 1.2 Identify and develop Swe-Am exchange programs, business contacts and research collaborations
- 1.3 Increase the attractiveness of the exchange programs by offering internships in connection with the studies, in both
- 1.4 Make it possible for Swedish students to do their thesis with American companies

### **2. Strengthen the collaboration and mobility between Swedish and American universities**

- 2.1 Identify and develop Swedish-American exchange programs, business contacts and research collaborations
- 2.2 Create and strengthen existing collaborations between Swedish and American universities
- 2.3 Identify, educate and coordinate ambassadors for talent mobility

### **3. Strengthen the bilateral collaboration concerning research, innovation and entrepreneurship**

- 3.1 Identify and develop Swe-Am exchange programs, business contacts and research collaborations
- 3.2 Build an information portal for the platform
- 3.3 Create meeting places for researchers, businesses, students and investors

### **4. Strengthen Sweden's attractiveness as a destination for American students and researchers**

- 4.1 Recruit more students to Sweden by marketing Sweden as a destination for studies
- 4.2 Make an inventory and communicate private and public scholarships for studies/research, in both countries
- 4.3 Increase the attractiveness of the study destination by offering internships in connection with the studies
- 4.4 Facilitate for Swedish universities to become certified to process Am student loans, FAFSA, and other certification
- 4.5 Create an active and relevant social media presence aimed at American students

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- Working groups will be created to *collaborate, collectively carry out planned activities, suggest annual KPI* for the area of interest and *follow up* on activities and achieved results.
- The working groups will consist of representatives from the universities with special expertise and interest in a topic and are expected to actively participate in the project for the specific area of interest for at least one year.
- Every working group is led by a mutually elected *group leader*, either from a university, SACC-USA, the Embassy of Sweden, or the Swedish Institute.
- The working groups will convene (virtually or in person) on the group leader's initiative, although *at least on a quarterly basis*. Additional staff from SACC-USA and other stakeholders will participate in the meetings by invitation from the group leader.
- The working groups are coordinated by the Program Director (SACC-USA) who will convene coordination meetings with the group leaders on a quarterly basis. Additional staff from SACC- USA and other stakeholders will participate in the meetings by invitation from the Program Director.

Goal	Sub-goal number	Activity number	Activity	Who?	M	I	Q2 2022	Q3 2022	Q4 2022	H1 2023	H2 2023	2024
<b>4. Strengthen Sweden's attractiveness as a destination for American students and researchers</b>												
	4,1	Recruit more students to Sweden by marketing Sweden as a destination for studies										
		4.1.1	Attend regional career fairs in the U.S.	P	X							
		4.1.2	Implement, communicate and strengthen marketing material from the Swedish Institute (Team Sweden activity) to American universities and students.	P	X							
	4,2	Make an inventory and communicate private and public scholarships for studies/research, in both countries										
		4.2.1	Make an inventory and compile information about relevant private and public scholarships for studies/research	P, S	X							
		4.2.2	Include information about scholarships in the information portal	P	X							
		4.2.3	Add scholarships for internships (not just studies/research), specifically for internships with SACC Chambers	P	X							
		4.2.4	Contact scholarship foundations concerning new collaborations.	S, U		X						
	4,3	Increase the attractiveness of the study destination by offering internships in connection with the studies										
		4.3.1	Which business contacts to the universities already have locally	S, U	X							
		4.3.2	Which business contacts can the SACC network assist with?	S		X						
		4.3.3	Which areas of study do the universities want to prioritize?	S, U		X						
		4.3.4	Visit local companies and market the concept of American students as interns	S	X							
	4,4	Facilitate for Swedish universities to become certified to process Am student loans, FAFSA, and other certification										
		4.4.1	Certified Swe universities share experiences with other participating universities	P	X							
		4.4.2	Work to increase the interest of other Swedish universities to become certified for handling FAFSA	P	X							
	4,5	Create an active and relevant social media presence aimed at American students										
		4.5.1	Establish a social media presence for the University Platform	P	X							
		4.5.2	Create campaigns that target American students	P	X							
		4.5.3	Become active at American student portals.	P	X							
		4.5.4	Create an easy way (e.g. FAQ) to answer questions about Sweden as a destination for studies	P	X							

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5. (Working Group leadership)
6. Timeline and meeting frequencies (week of July 26<sup>th</sup> and September 5<sup>th</sup> )
7. AOB - feedback on website, please...

Thank you !

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